



ZIP 78374, Portland, Texas.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

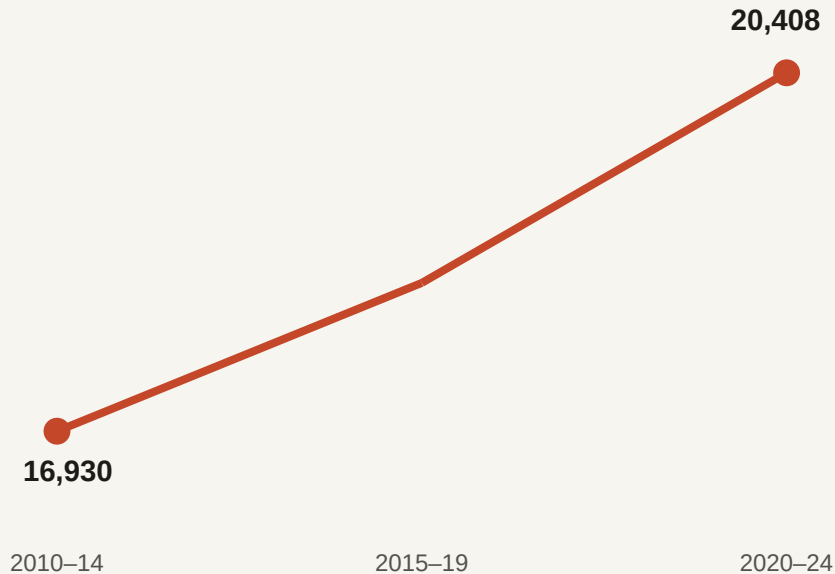


POPULATION

**20,408 people call ZIP
78374 home.**

20,408

people.

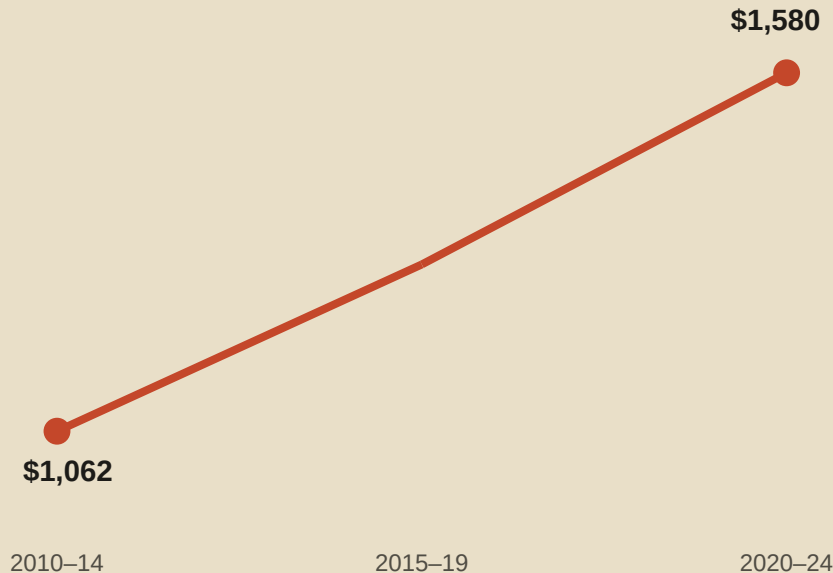


RENT

Median rent is up 49%
since the 2010–2014
survey, before inflation.

\$1,580

a month. Texas's median is \$1,403.

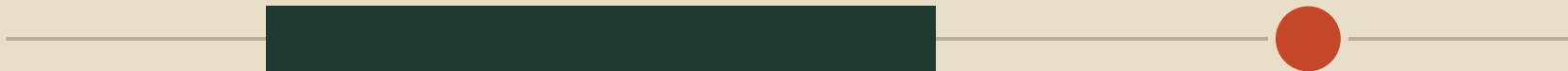




ROOM TO BUILD

The median rent is above what local wages can carry.

\$889–\$1,333



\$1,580 median

is the monthly rent range local workforce wages support.



BUILDING

65% of the housing here was built before 2000.

65%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–0.6% to the 8,490 homes here.

32–52

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs **18%**
less than Texas's.

\$233,800

median home value in ZIP 78374.

ZIP 78374



\$233,800

Texas



\$283,800

U.S.



\$332,700

THAT WAS ZIP 78374'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/78374/

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