ZIP 78238, San Antonio, Texas.

Current market data.

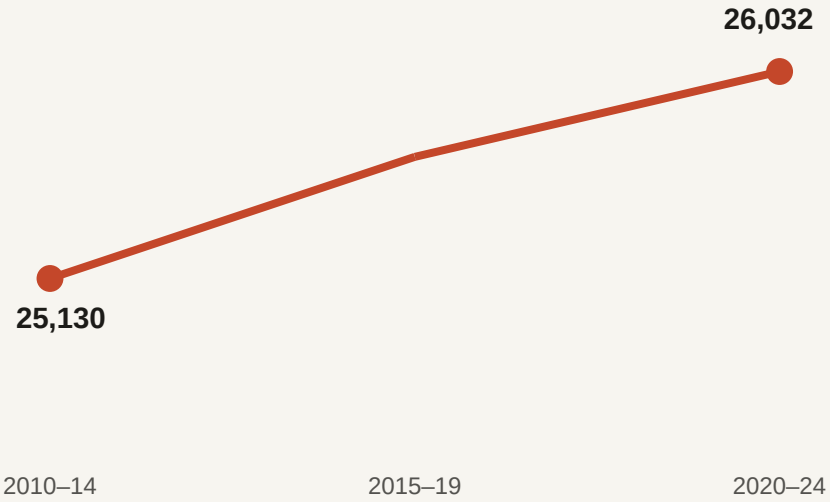
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

26,032 people call ZIP 78238 home.

26,032

people.



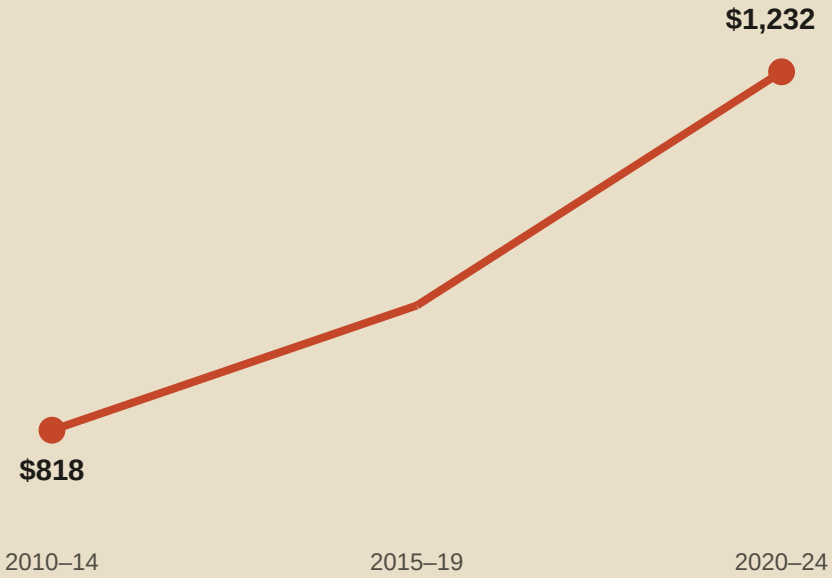
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 51% since the 2010–2014 survey, before inflation.

$1,232

a month. Texas's median is $1,403.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

75%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 1–4% to the 11,686 homes here.

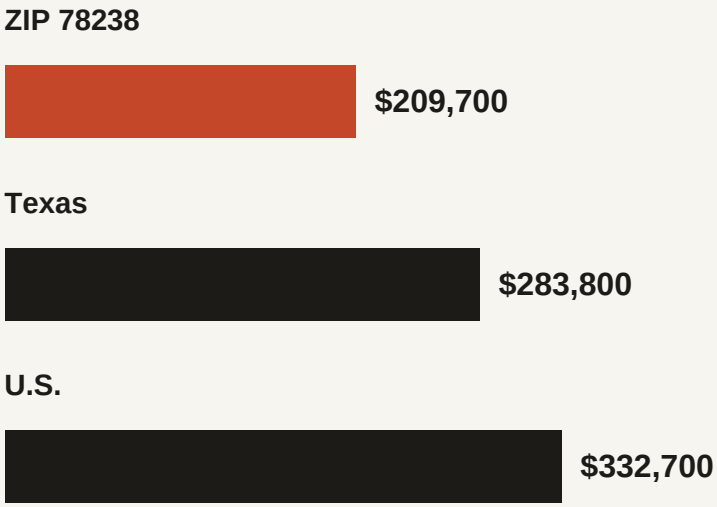
60–436

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 26% less than Texas's.



$209,700

median home value in ZIP 78238.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 78238'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/78238/**