



ZIP 78123, Seguin, Texas.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

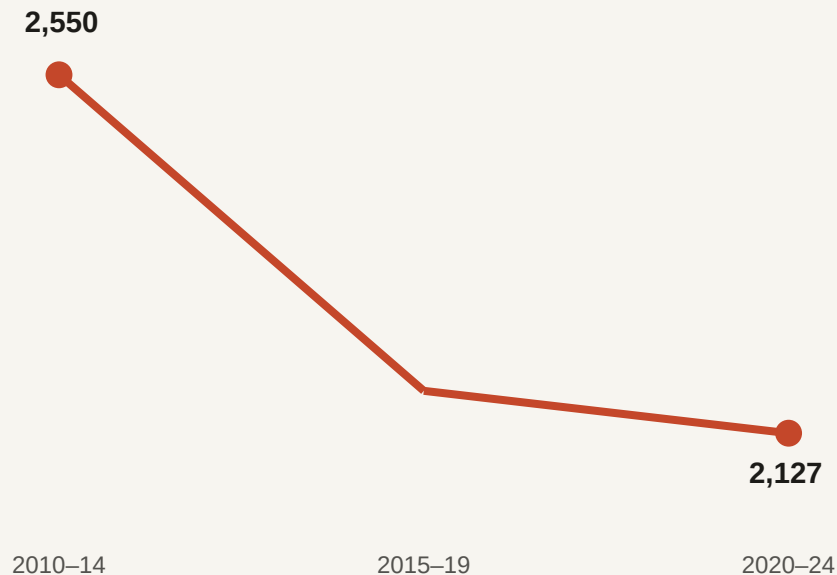


POPULATION

**2,127 people call ZIP
78123 home.**

2,127

people.





RENT

**Median rent is up 20%
since the 2010–2014
survey, before inflation.**

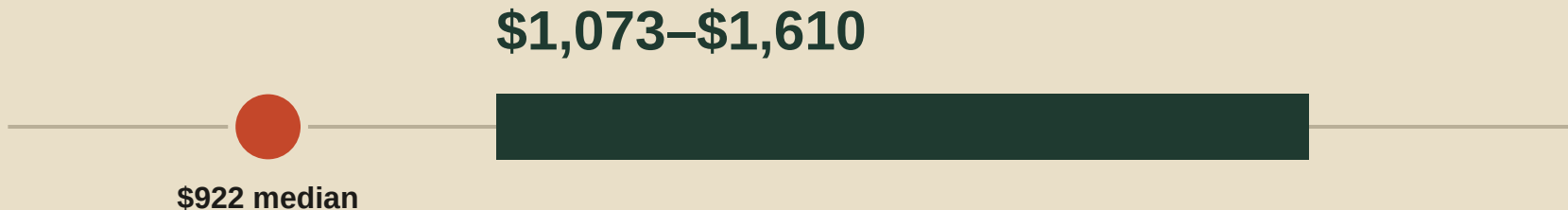
\$922

a month. Texas's median is \$1,403.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

61% of the housing here was built before 2000.

61%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.1–0.6% to the 1,064 homes here.

1–6

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 16% less than Texas's.

\$238,500

median home value in ZIP 78123.

ZIP 78123



\$238,500

Texas



\$283,800

U.S.



\$332,700

THAT WAS ZIP 78123'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/78123/

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