# ZIP 78064, Pleasanton, Texas.

Current market data.

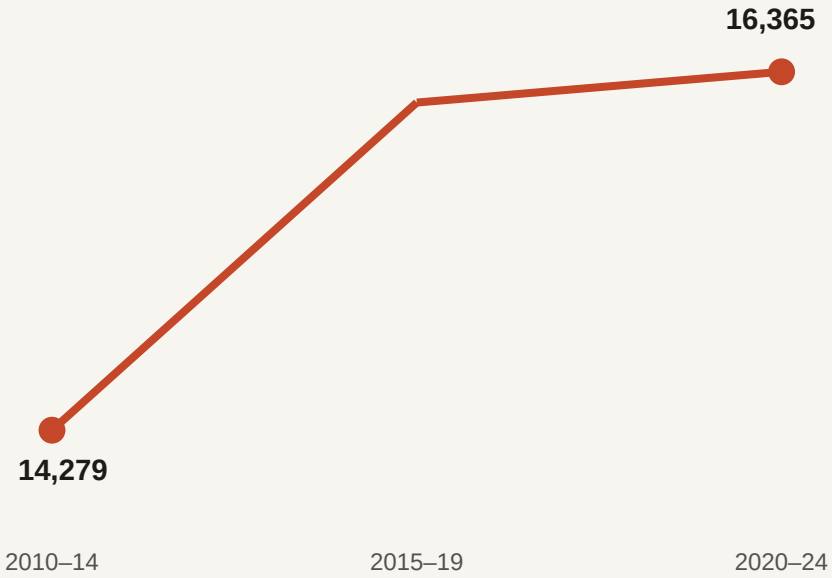
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

# 16,365 people call ZIP 78064 home.

**16,365**

people.



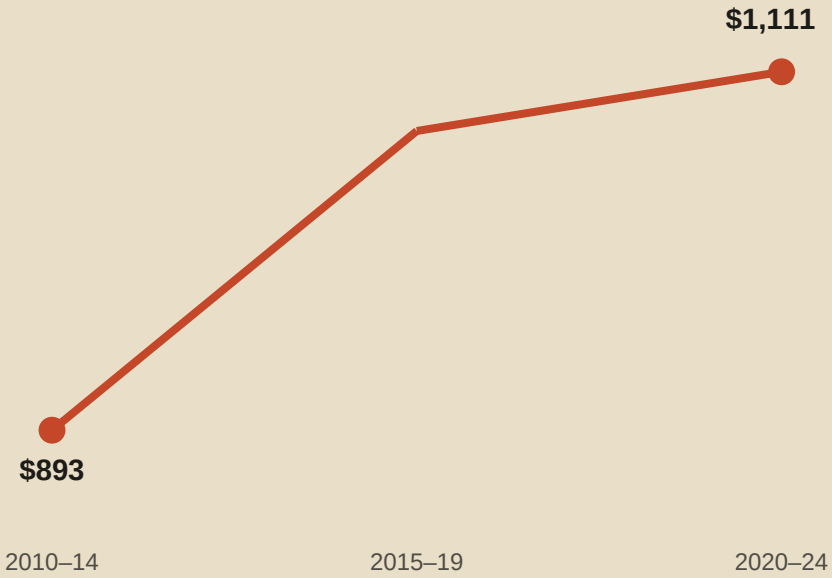

Source: Census ACS 5-year, 2020-2024

RENT

# Median rent is up 24% since the 2010–2014 survey, before inflation.

**$1,111**

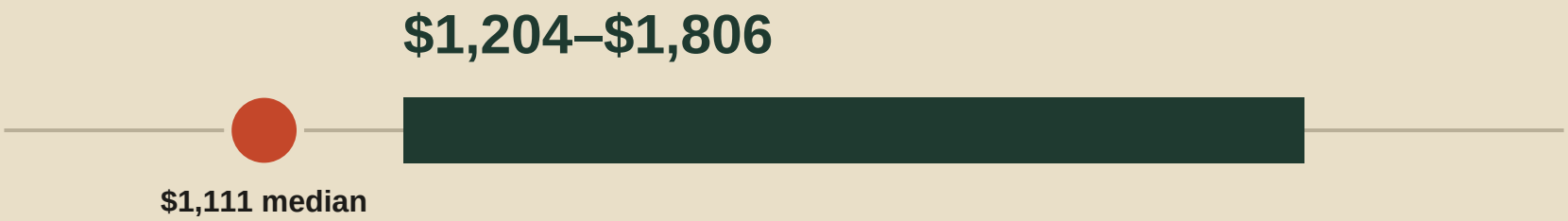
a month. Texas's median is $1,403.




Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

# Local wages can carry more rent than the median charged today.




is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

# 70% of the housing here was built before 2000.

**70%**

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

# Closing the gap would add 0.3–1.3% to the 6,074 homes here.

**21–81**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

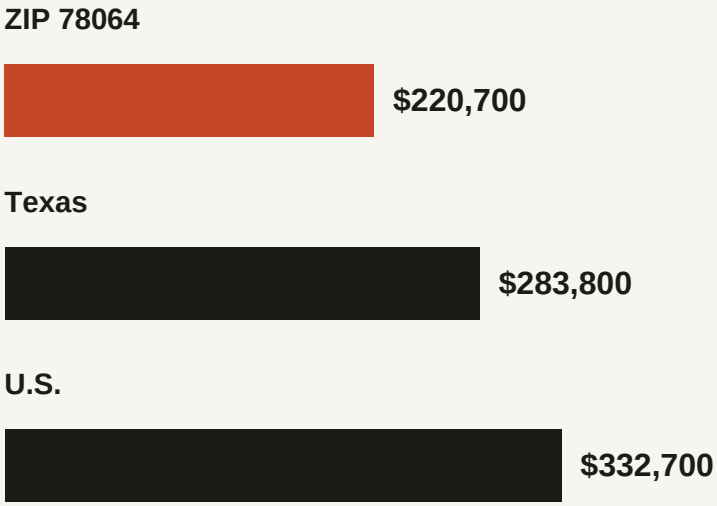
Source: Computed by the Almanac, 2023

HOME VALUE

# A median home costs 22% less than Texas's.

**$220,700**

median home value in ZIP 78064.




Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 78064'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/78064/**