



# ZIP 78046, Laredo, Texas.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

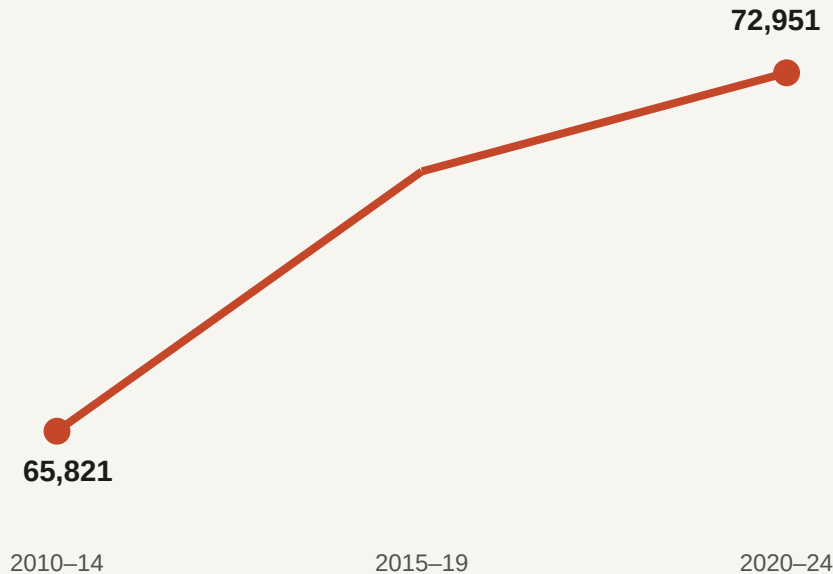


POPULATION

**72,951 people call ZIP  
78046 home.**

**72,951**

people.



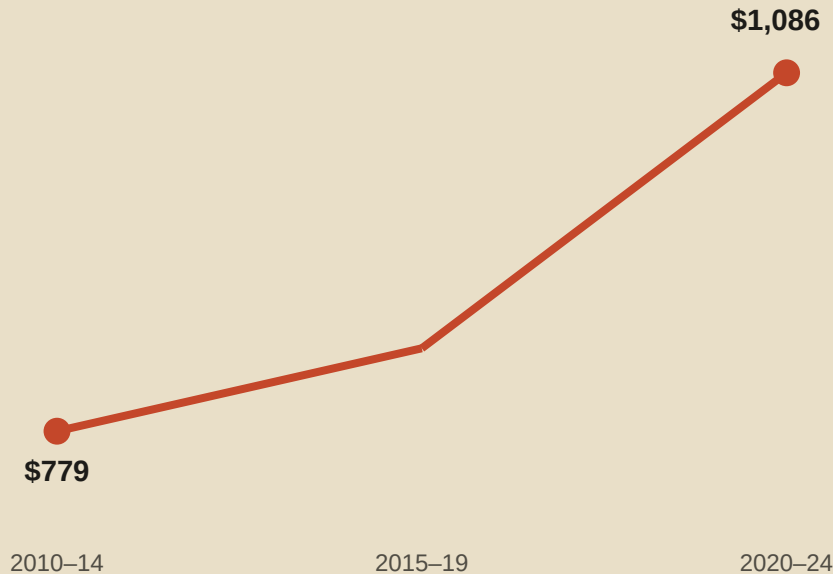


## RENT

Median rent is up 39%  
since the 2010–2014  
survey, before inflation.

**\$1,086**

a month. Texas's median is \$1,403.

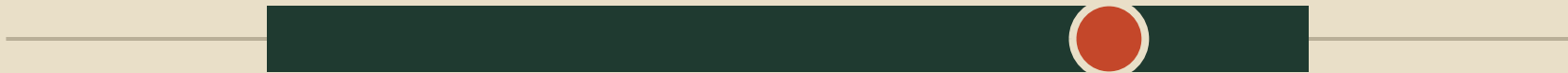




## ROOM TO BUILD

# The median rent sits inside what local wages can carry.

**\$773–\$1,160**



**\$1,086 median**

is the monthly rent range local workforce wages support.



BUILDING

**49% of the housing here was built before 2000.**

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**49%**

of all homes were built before 2000



UNITS NEEDED

**Closing the gap would add 0.2–0.4% to the 20,080 homes here.**

**46–73**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 47% less than Texas's.

**\$150,600**

median home value in ZIP 78046.

ZIP 78046



\$150,600

Texas



\$283,800

U.S.



\$332,700

THAT WAS ZIP 78046'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [\*\*almanacdata.ai/e/zip/78046/\*\*](https://almanacdata.ai/e/zip/78046/)

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