



ZIP 78040, Laredo, Texas.

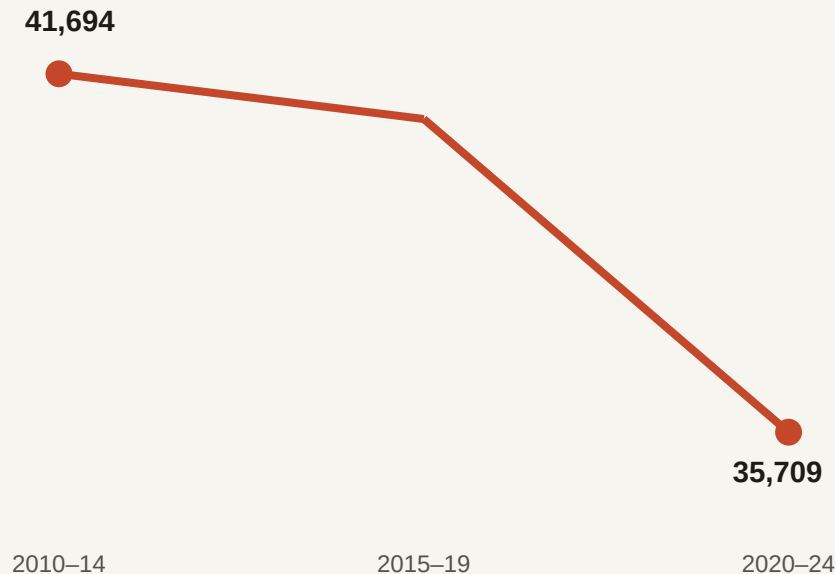
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

35,709 people call ZIP
78040 home.

35,709
people.

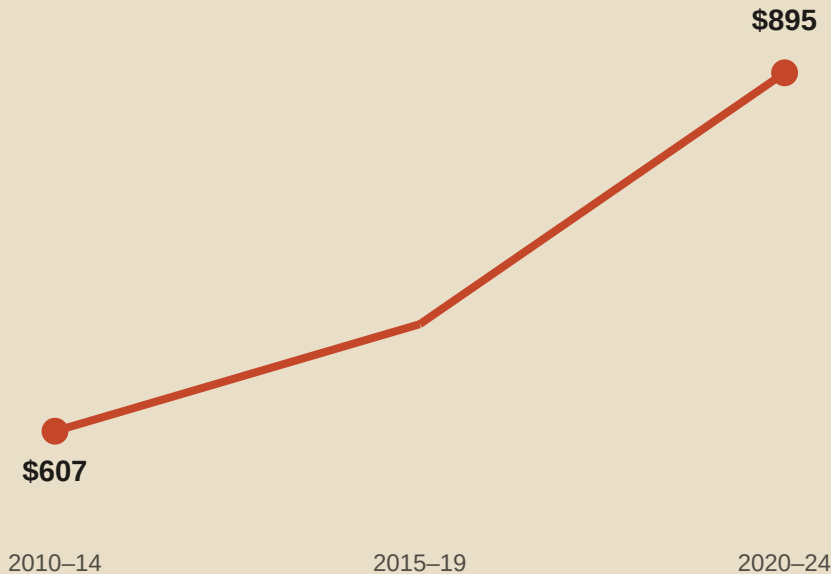


RENT

Median rent is up 47%
since the 2010–2014
survey, before inflation.

\$895

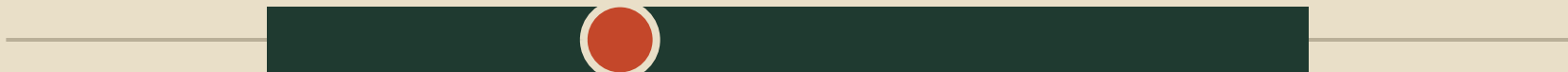
a month. Texas's median is \$1,403.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$765–\$1,148



\$895 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

84%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1% to the 13,455 homes here.

92–184

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 58% less than Texas's.

\$118,700

median home value in ZIP 78040.

ZIP 78040



\$118,700

Texas



\$283,800

U.S.



\$332,700

THAT WAS ZIP 78040'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/78040/

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