



ZIP 77801, Bryan, Texas.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

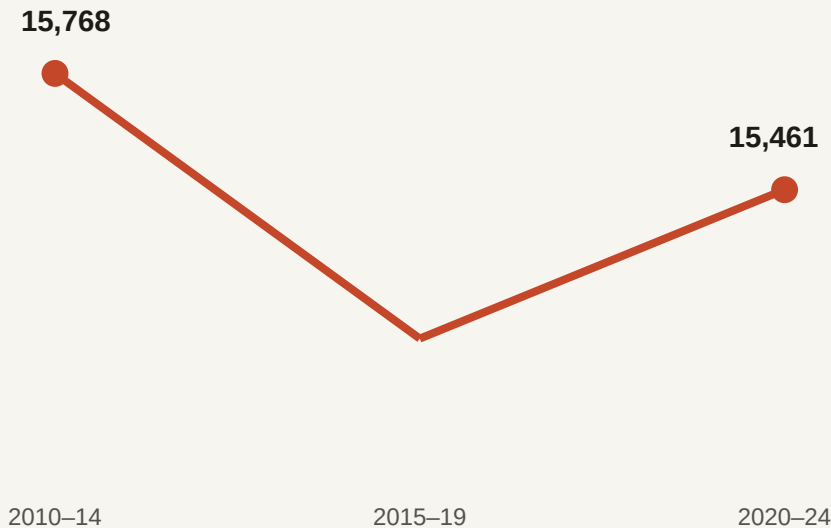


POPULATION

**15,461 people call ZIP
77801 home.**

15,461

people.

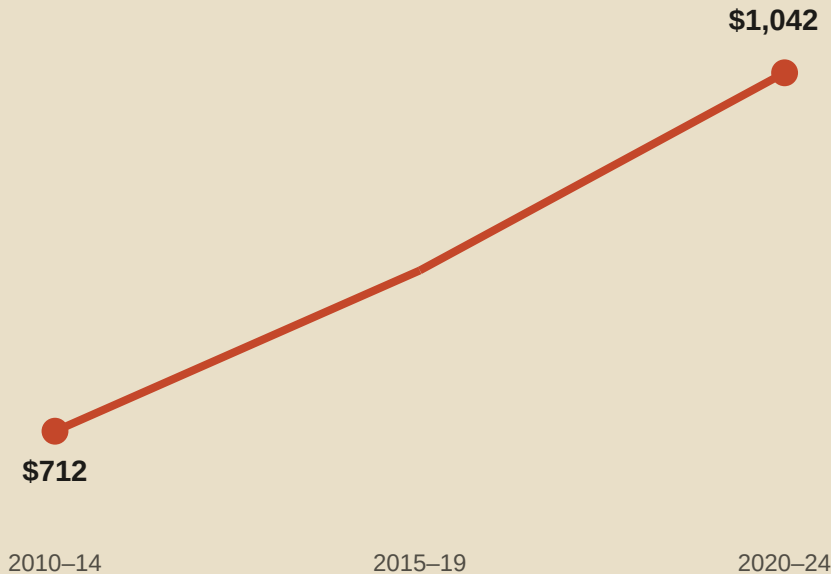


RENT

Median rent is up 46%
since the 2010–2014
survey, before inflation.

\$1,042

a month. Texas's median is \$1,403.





ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,019–\$1,528



\$1,042 median

is the monthly rent range local workforce wages support.



BUILDING

63% of the housing here was built before 2000.

63%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.4–0.8% to the 7,192 homes here.

29–58

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 43% less than Texas's.

\$162,300

median home value in ZIP 77801.

ZIP 77801



\$162,300

Texas



\$283,800

U.S.



\$332,700

THAT WAS ZIP 77801'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/77801/

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