



ZIP 76301, Wichita Falls, Texas.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

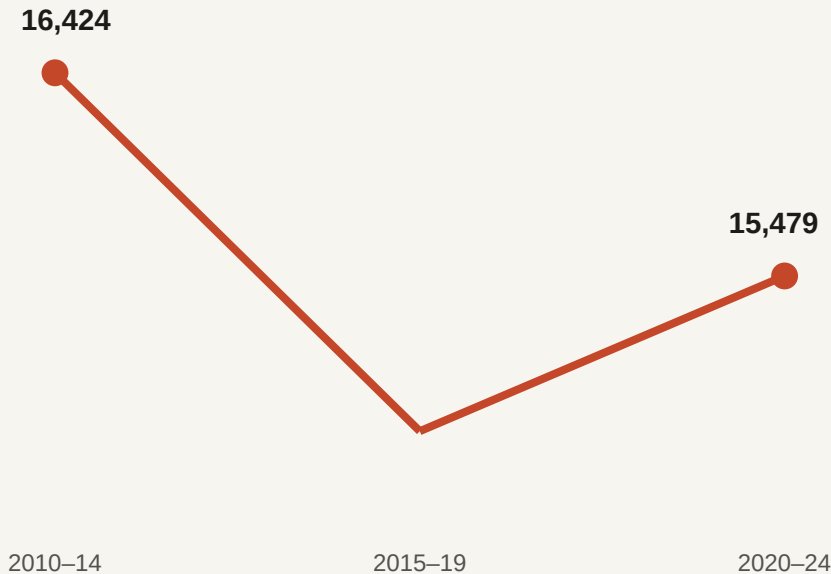


POPULATION

15,479 people call ZIP
76301 home.

15,479

people.

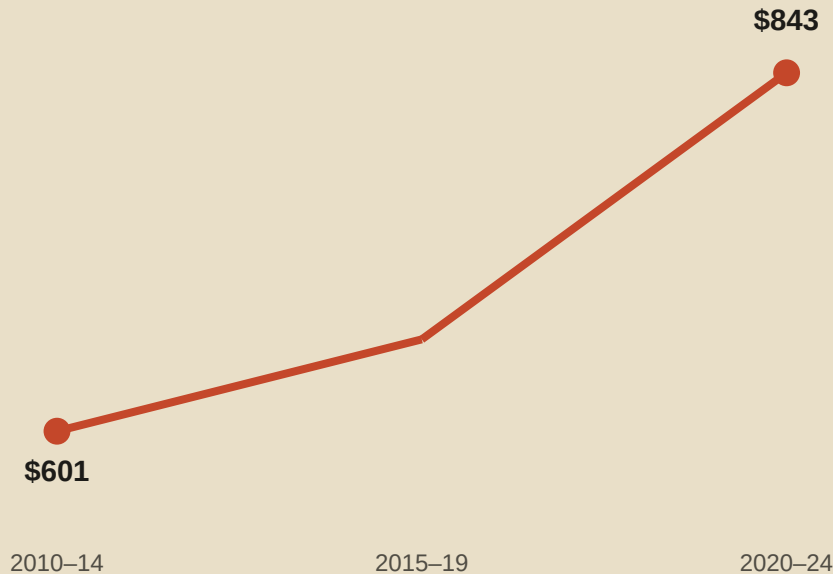


RENT

Median rent is up 40%
since the 2010–2014
survey, before inflation.

\$843

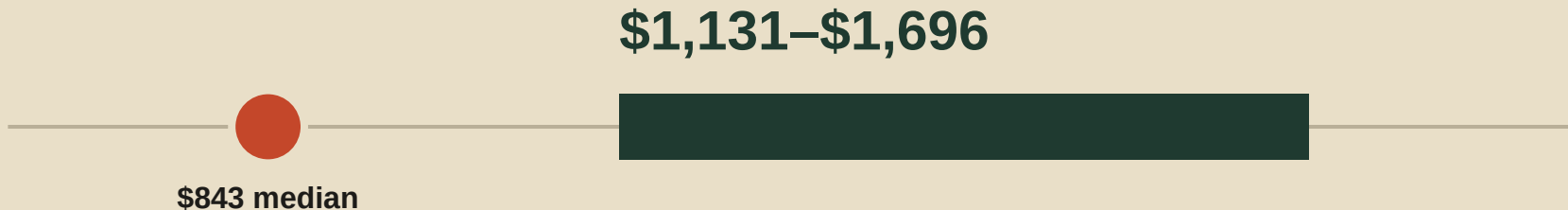
a month. Texas's median is \$1,403.





ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

95%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.9% to the 7,663 homes here.

29–147

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 74% less than Texas's.

\$74,800

median home value in ZIP 76301.

ZIP 76301



\$74,800

Texas



\$283,800

U.S.



\$332,700

THAT WAS ZIP 76301'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/76301/

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