



ZIP 75789, Troup, Texas.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

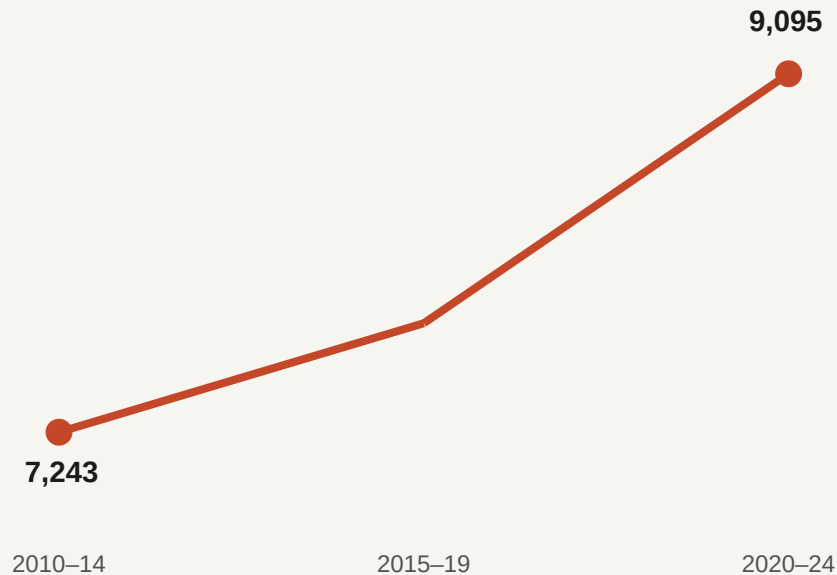


POPULATION

9,095 people call ZIP
75789 home.

9,095

people.



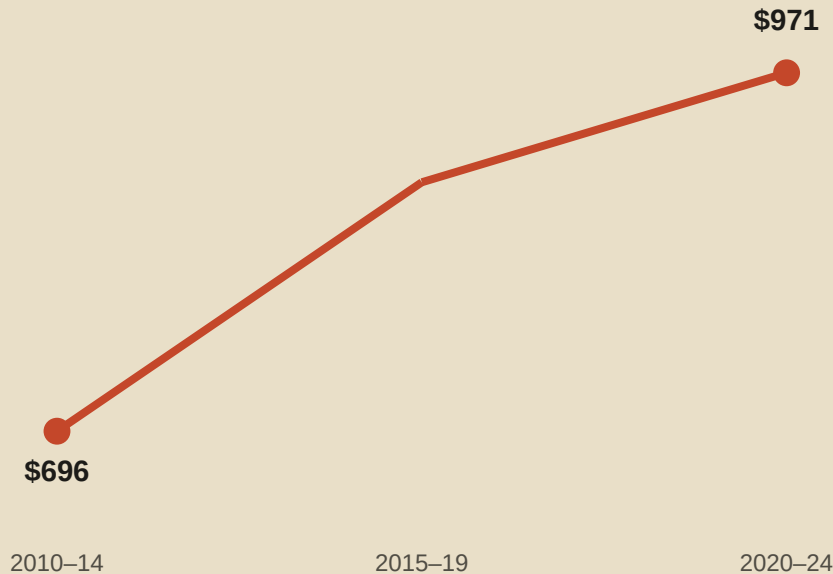


RENT

Median rent is up 40%
since the 2010–2014
survey, before inflation.

\$971

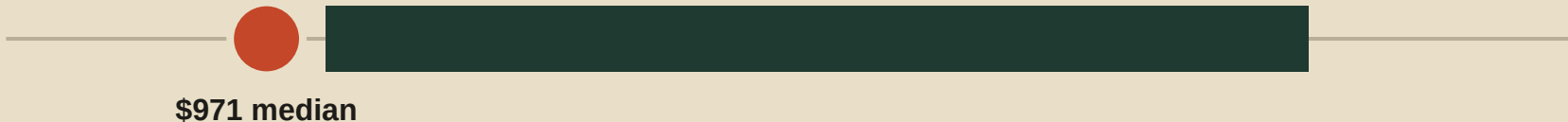
a month. Texas's median is \$1,403.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$1,001–\$1,502



is the monthly rent range local workforce wages support.



BUILDING

68% of the housing here was built before 2000.

68%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.4% to the 3,620 homes here.

6–15

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 29% less than Texas's.

\$202,000

median home value in ZIP 75789.

ZIP 75789



\$202,000

Texas



\$283,800

U.S.



\$332,700

THAT WAS ZIP 75789'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/zip/75789/**](https://almanacdata.ai/e/zip/75789/)

The Almanac · your hyper-diligent research partner