



ZIP 75020, Denison, Texas.

Current market data.

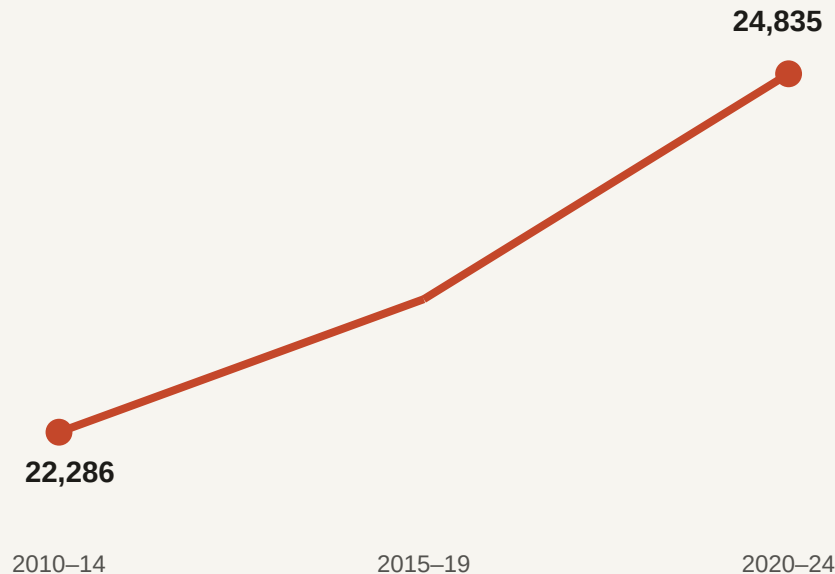
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**24,835 people call ZIP
75020 home.**

24,835

people.

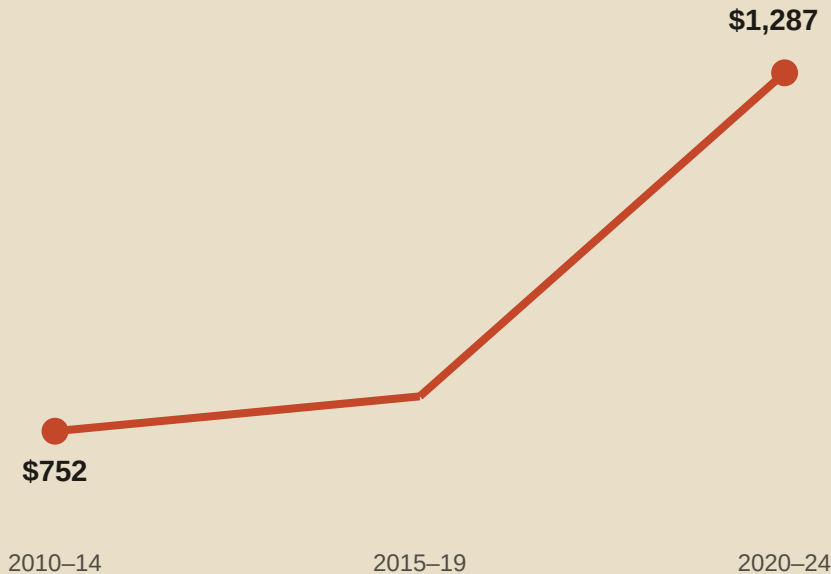


RENT

Median rent is up 71%
since the 2010–2014
survey, before inflation.

\$1,287

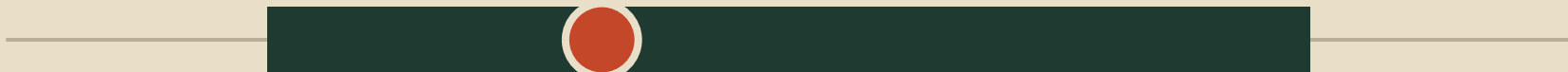
a month. Texas's median is \$1,403.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,109–\$1,663



\$1,287 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

77%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.4–1.1% to the 11,049 homes here.

43–124

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 28%
less than Texas's.

\$204,300

median home value in ZIP 75020.

ZIP 75020



\$204,300

Texas



\$283,800

U.S.



\$332,700

THAT WAS ZIP 75020'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/75020/

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