



ZIP 74902, Pocola, Oklahoma.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

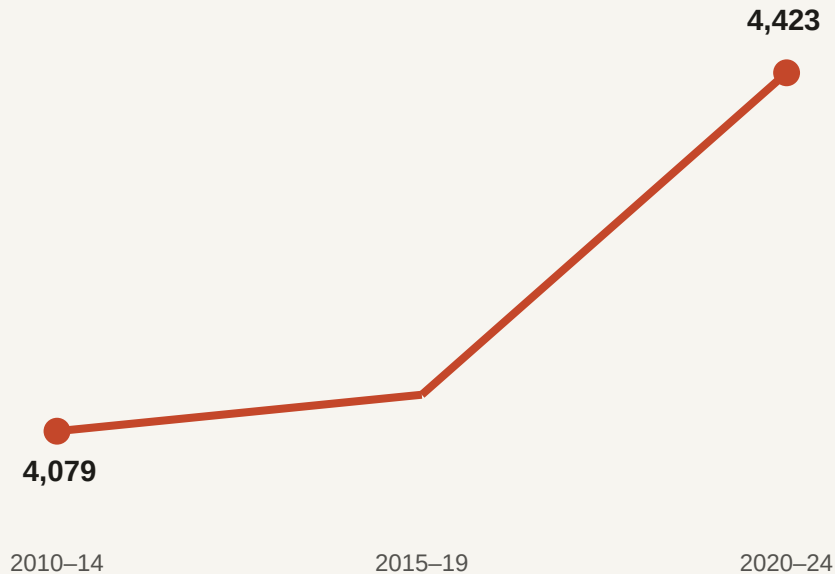


POPULATION

**4,423 people call ZIP
74902 home.**

4,423

people.

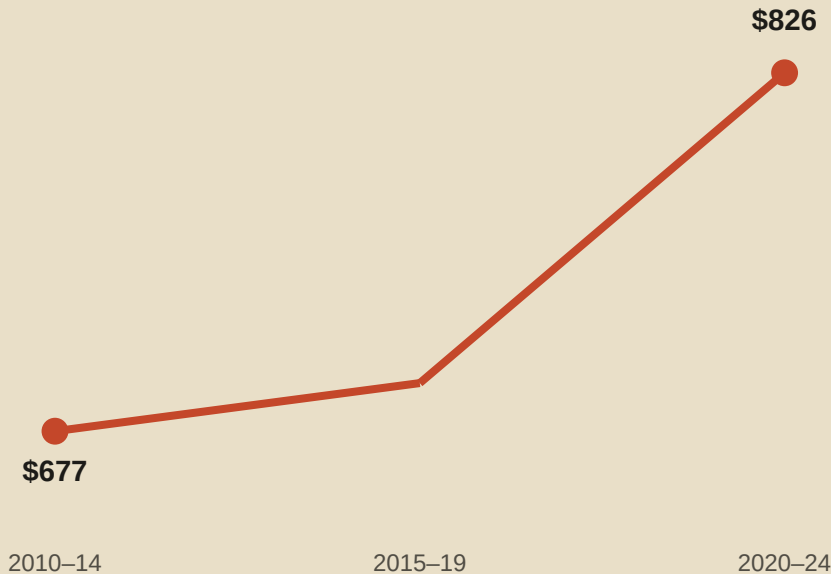


RENT

Median rent is up 22%
since the 2010–2014
survey, before inflation.

\$826

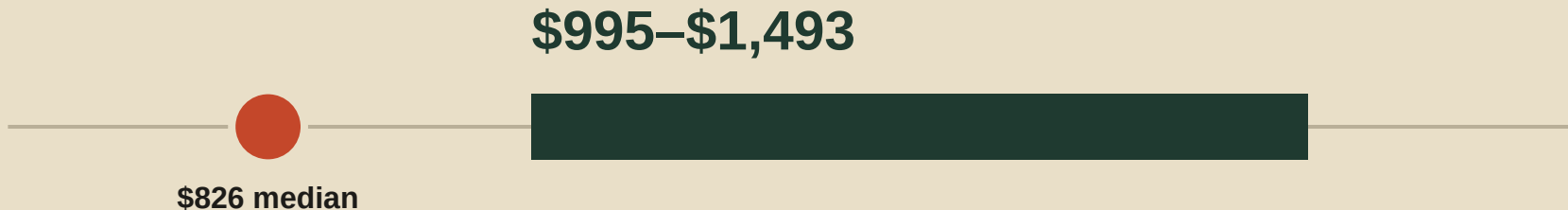
a month. Oklahoma's median is \$1,014.





ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

70% of the housing here was built before 2000.

70%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.7% to the 1,985 homes here.

3–14

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 24%
less than Oklahoma's.

\$151,100

median home value in ZIP 74902.

ZIP 74902



\$151,100

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS ZIP 74902'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/74902/

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