



ZIP 74873, Pink, Oklahoma.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

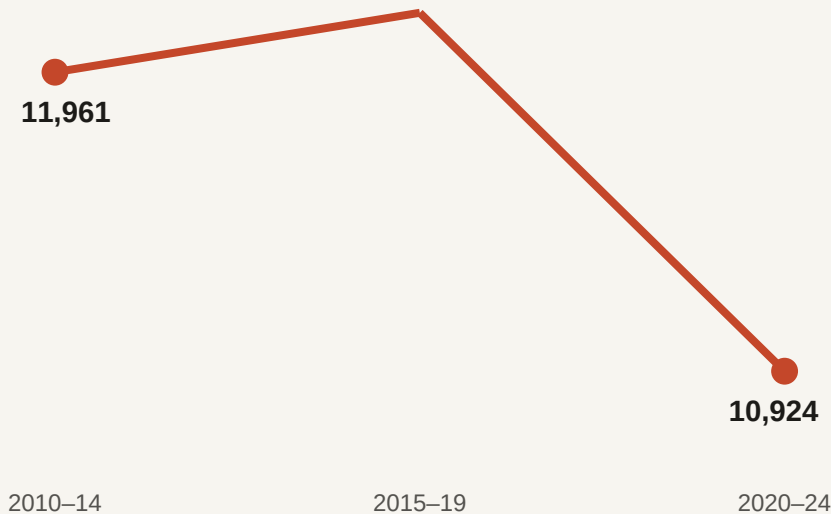


POPULATION

**10,924 people call ZIP
74873 home.**

10,924

people.

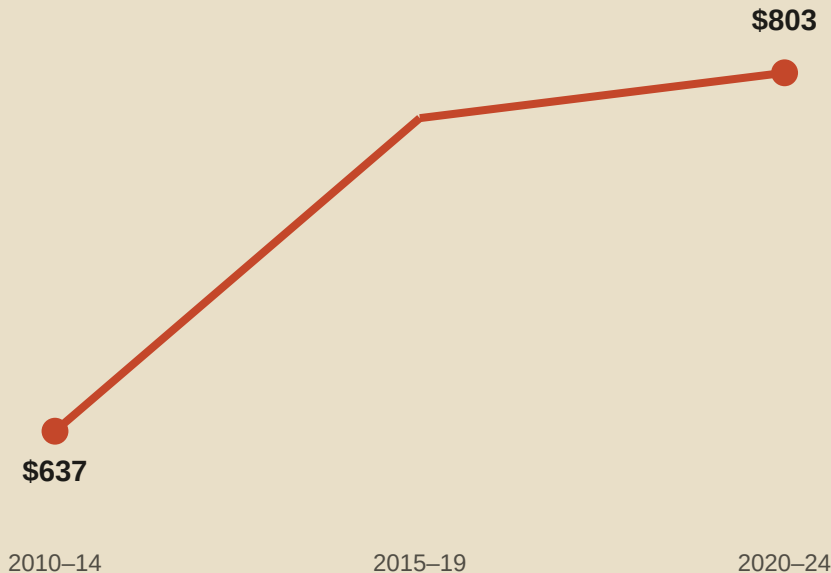


RENT

Median rent is up 26%
since the 2010–2014
survey, before inflation.

\$803

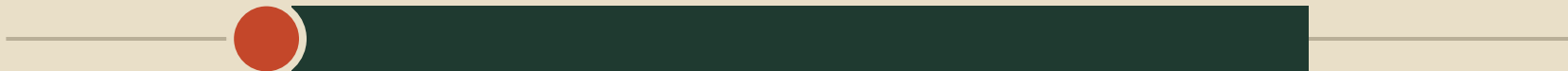
a month. Oklahoma's median is \$1,014.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$813–\$1,220



\$803 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

76%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3% to the 4,507 homes here.

13–15

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 31%
less than Oklahoma's.

\$138,700

median home value in ZIP 74873.

ZIP 74873



\$138,700

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS ZIP 74873'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/74873/

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