



ZIP 74851, McCloud, Oklahoma.

Current market data.

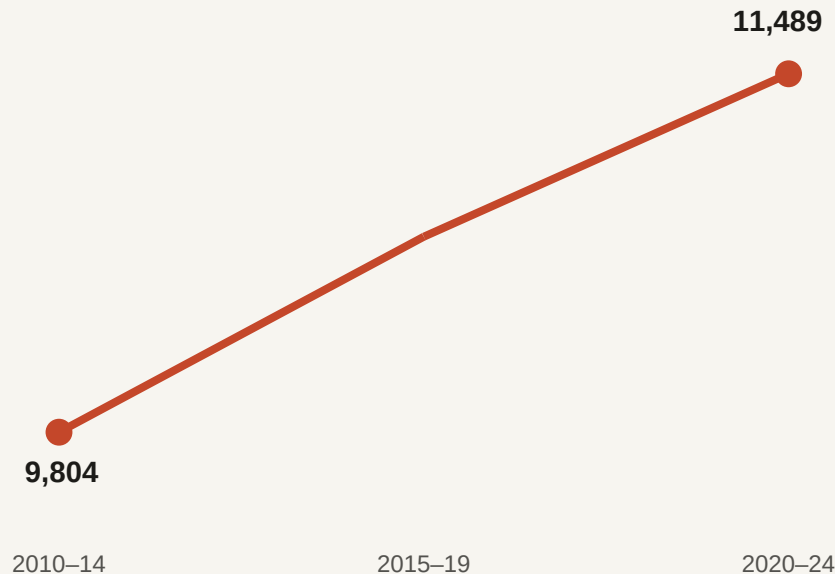
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

11,489 people call ZIP
74851 home.

11,489

people.

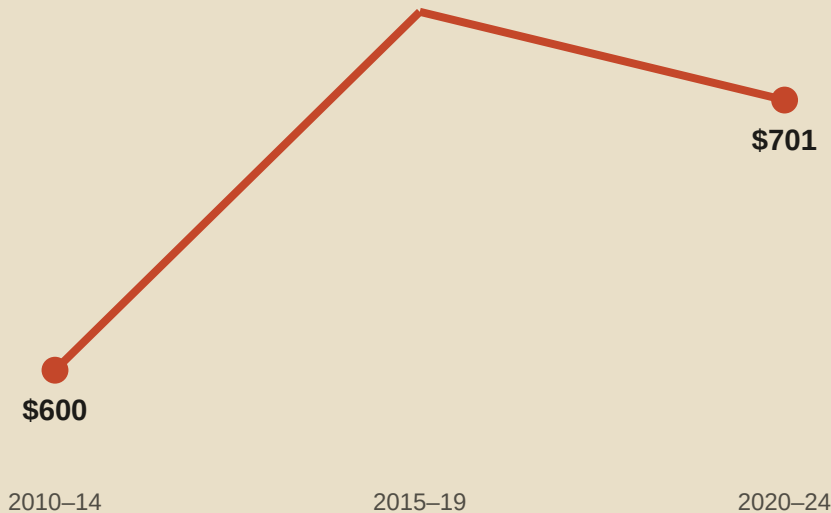


RENT

Median rent is up 17%
since the 2010–2014
survey, before inflation.

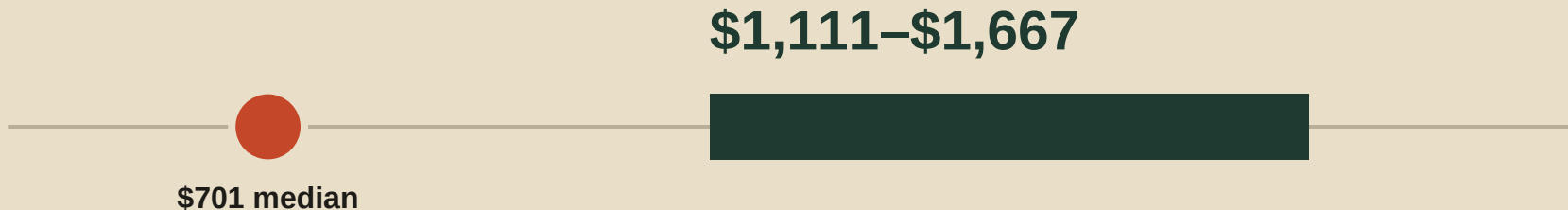
\$701

a month. Oklahoma's median is \$1,014.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

63% of the housing here was built before 2000.

63%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.4% to the 3,976 homes here.

8–15

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs **13%**
less than Oklahoma's.

\$173,800

median home value in ZIP 74851.

ZIP 74851



\$173,800

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS ZIP 74851'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/74851/

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