



ZIP 74743, Hugo, Oklahoma.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

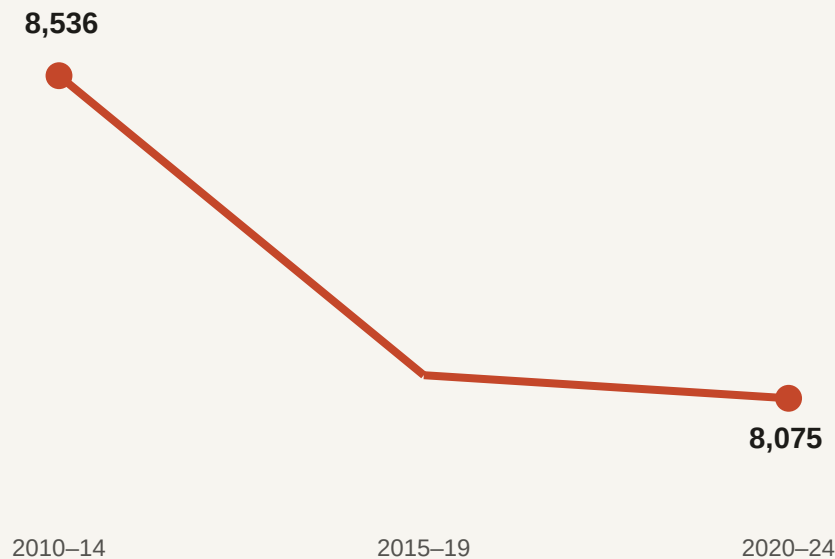


POPULATION

**8,075 people call ZIP
74743 home.**

8,075

people.

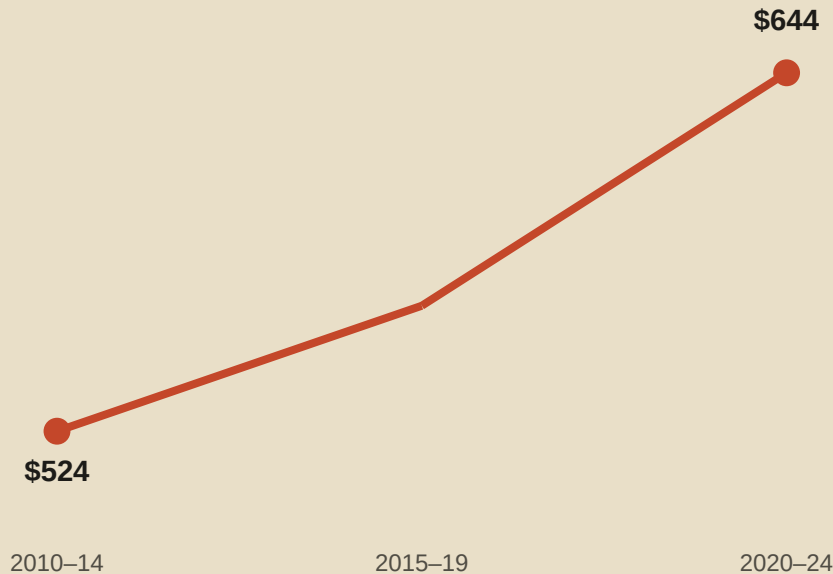


RENT

Median rent is up 23%
since the 2010–2014
survey, before inflation.

\$644

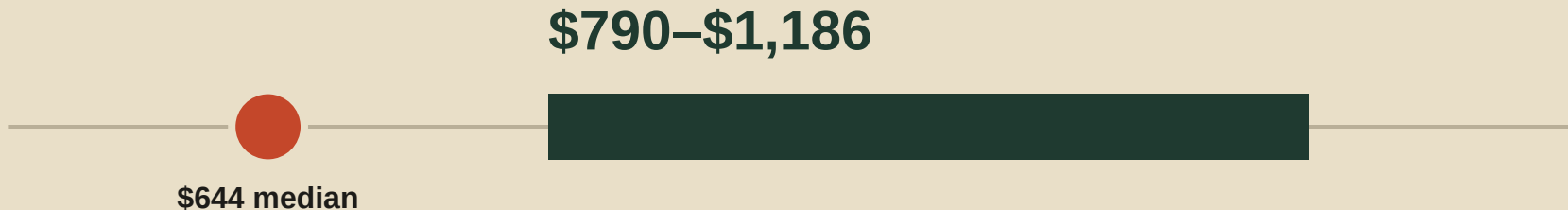
a month. Oklahoma's median is \$1,014.





ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

81%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–0.9% to the 4,084 homes here.

14–37

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 33%
less than Oklahoma's.

\$134,200

median home value in ZIP 74743.

ZIP 74743



\$134,200

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS ZIP 74743'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/74743/

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