



# ZIP 74701, Durant, Oklahoma.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

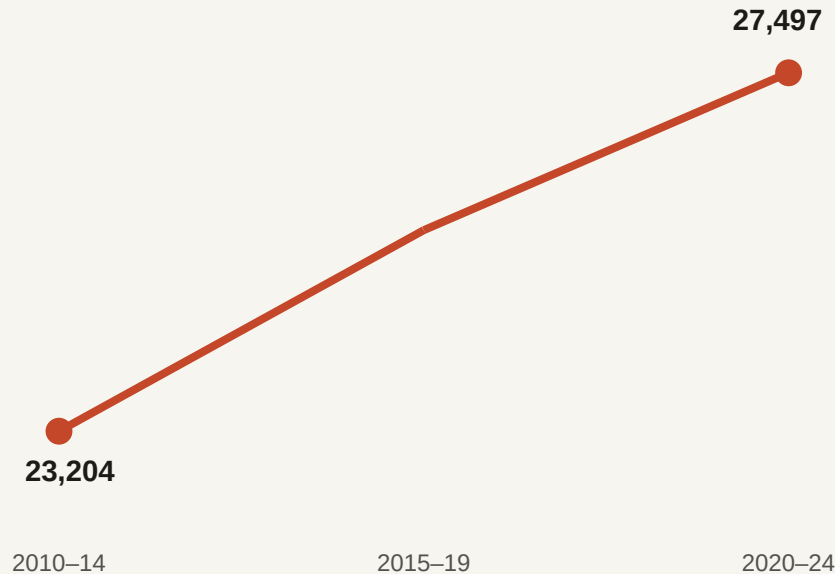


POPULATION

**27,497** people call ZIP  
74701 home.

**27,497**

people.

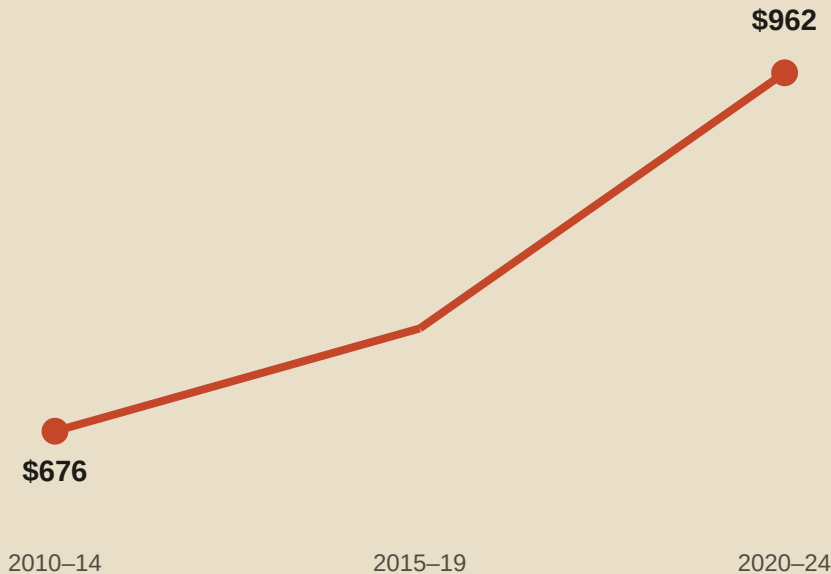


RENT

Median rent is up 42%  
since the 2010–2014  
survey, before inflation.

**\$962**

a month. Oklahoma's median is \$1,014.

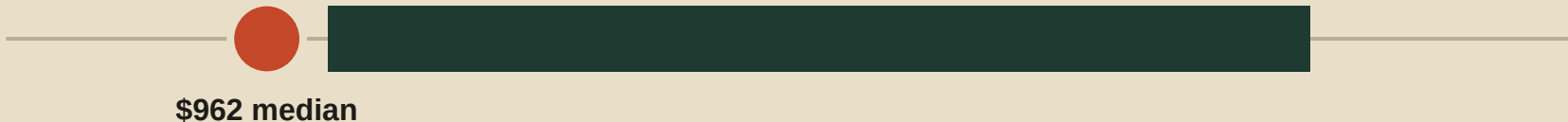




## ROOM TO BUILD

# Local wages can carry more rent than the median charged today.

**\$993–\$1,490**



is the monthly rent range local workforce wages support.



BUILDING

**66% of the housing here was built before 2000.**

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**66%**

of all homes were built before 2000



UNITS NEEDED

**Closing the gap would add 0.4–1.5% to the 11,396 homes here.**

**49–173**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

**A median home costs 3% more than Oklahoma's.**

**\$206,600**

median home value in ZIP 74701.

ZIP 74701



\$206,600

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS ZIP 74701'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/zip/74701/](https://almanacdata.ai/e/zip/74701/)

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