



ZIP 74604, Ponca City, Oklahoma.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

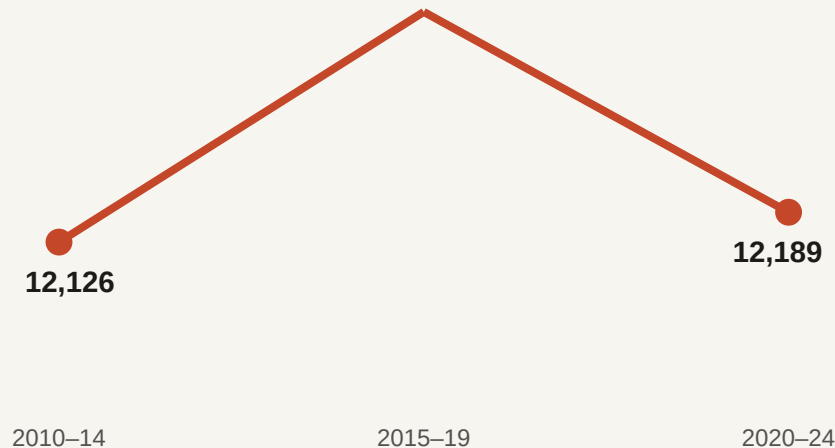


POPULATION

12,189 people call ZIP
74604 home.

12,189

people.

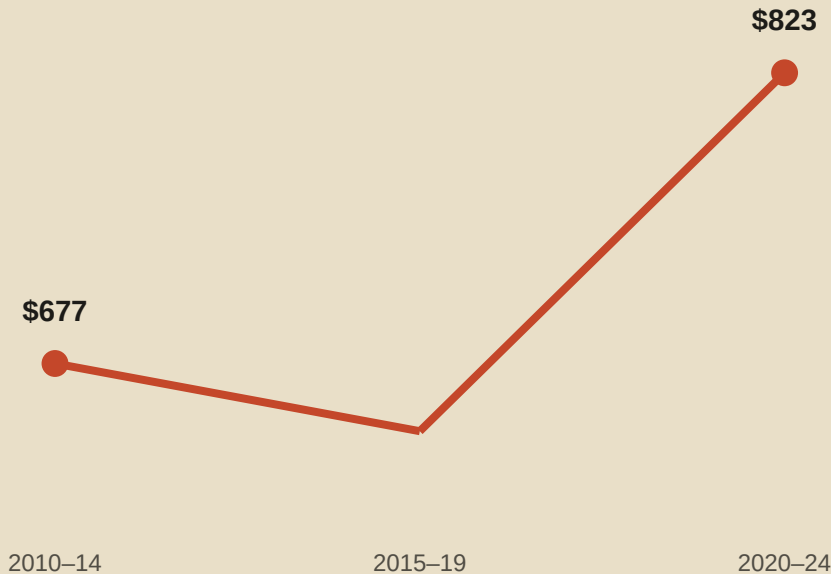


RENT

Median rent is up 22%
since the 2010–2014
survey, before inflation.

\$823

a month. Oklahoma's median is \$1,014.





ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$804–\$1,206



\$823 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

88%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.4% to the 5,653 homes here.

10–22

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 5% more than Oklahoma's.

\$210,000

median home value in ZIP 74604.

ZIP 74604



Oklahoma



U.S.



THAT WAS ZIP 74604'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/74604/

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