



ZIP 74601, Ponca City, Oklahoma.

Current market data.

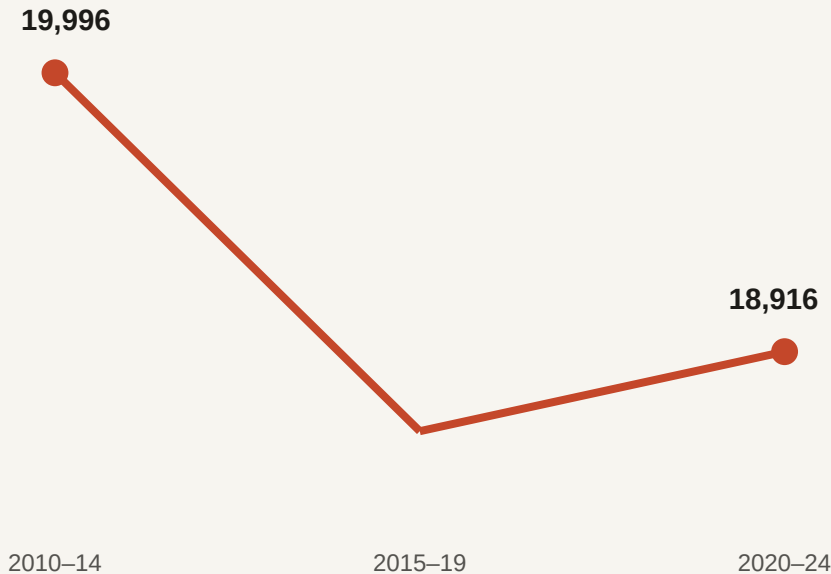
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

18,916 people call ZIP
74601 home.

18,916

people.

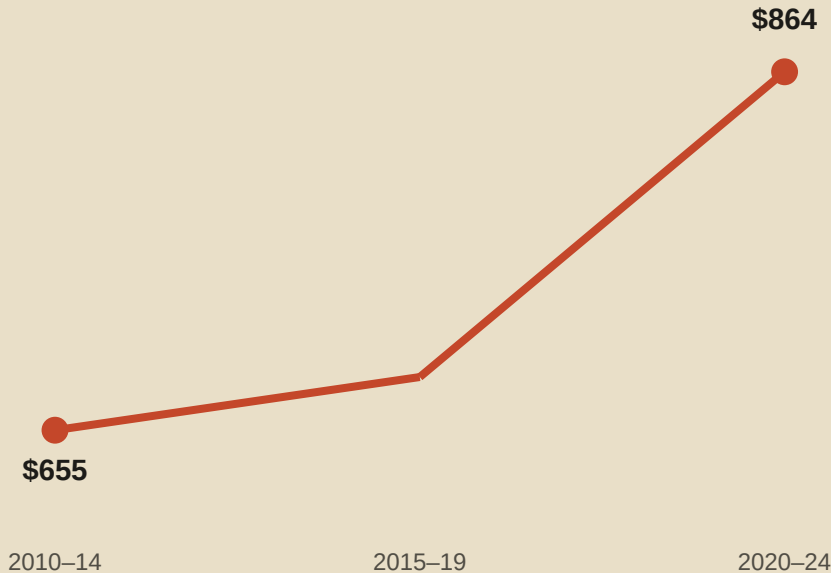


RENT

Median rent is up 32%
since the 2010–2014
survey, before inflation.

\$864

a month. Oklahoma's median is \$1,014.





ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

94%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.0% to the 8,792 homes here.

32–90

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 50%
less than Oklahoma's.

\$99,700

median home value in ZIP 74601.

ZIP 74601



\$99,700

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS ZIP 74601'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/74601/

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