



ZIP 74472, Whitefield, Oklahoma.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

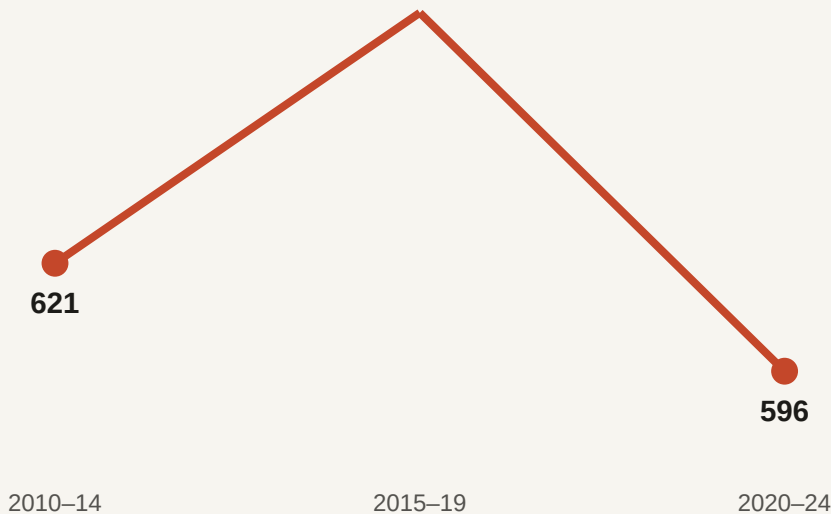


POPULATION

596 people call ZIP 74472 home.

596

people.

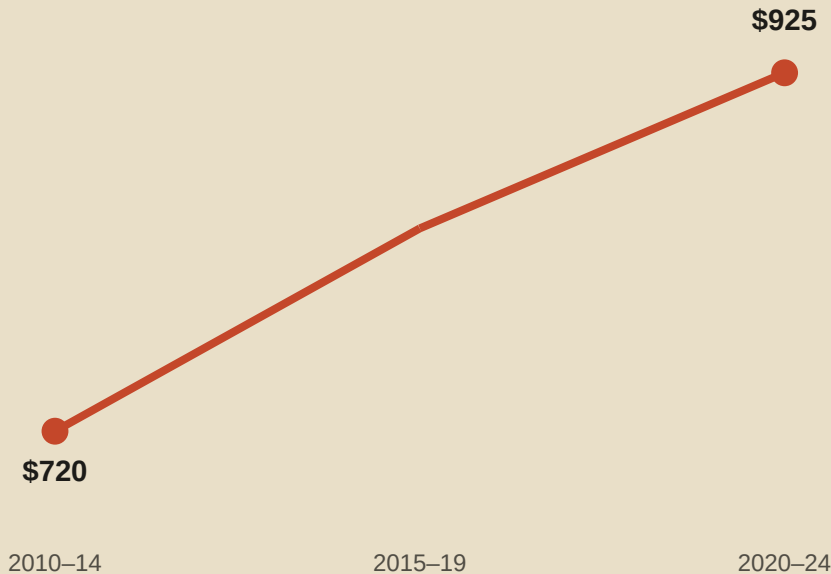


RENT

Median rent is up 28%
since the 2010–2014
survey, before inflation.

\$925

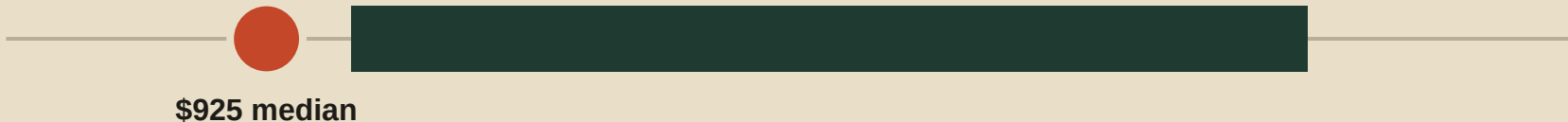
a month. Oklahoma's median is \$1,014.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$968–\$1,452



is the monthly rent range local workforce wages support.



BUILDING

57% of the housing here was built before 2000.

57%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.3% to the 291 homes here.

0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 44% less than Oklahoma's.

\$111,800

median home value in ZIP 74472.

ZIP 74472



\$111,800

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS ZIP 74472'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/74472/

The Almanac · your hyper-diligent research partner