



ZIP 74423, Braggs, Oklahoma.

Current market data.

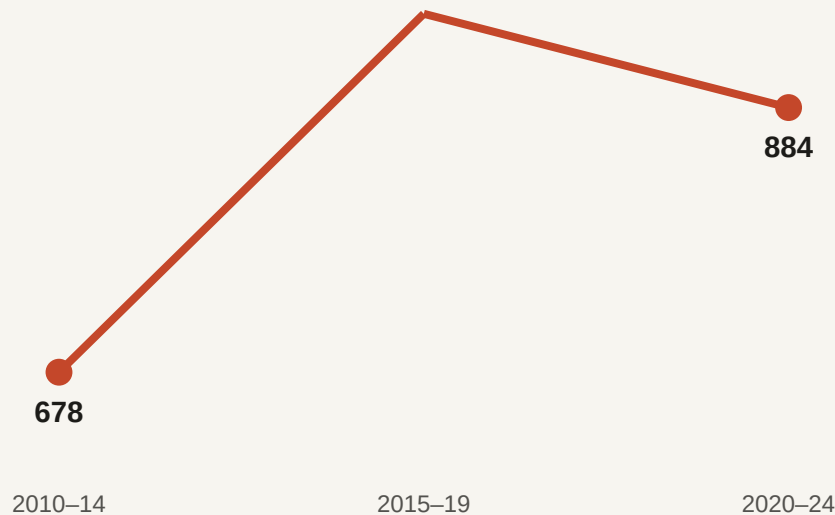
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

884 people call ZIP 74423 home.

884

people.

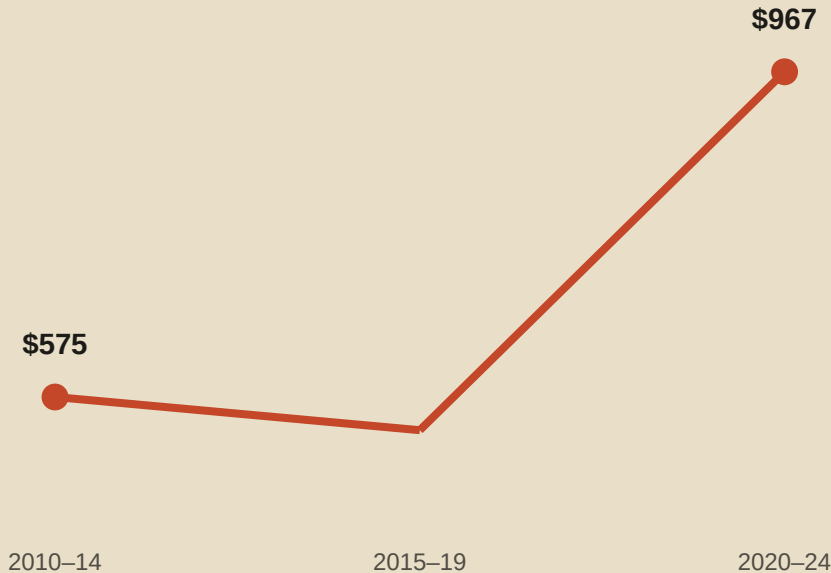


RENT

Median rent is up 68%
since the 2010–2014
survey, before inflation.

\$967

a month. Oklahoma's median is \$1,014.

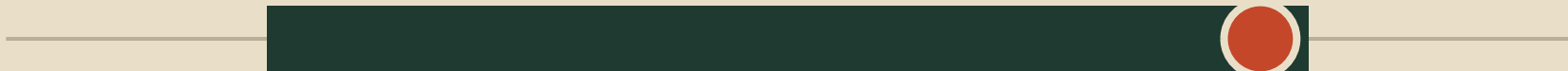




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$655–\$982



\$967 median

is the monthly rent range local workforce wages support.

BUILDING

64% of the housing here was built before 2000.

64%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.3% to the 373 homes here.

0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 49% less than Oklahoma's.

\$101,300

median home value in ZIP 74423.

ZIP 74423



\$101,300

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS ZIP 74423'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/74423/

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