



ZIP 74104, Tulsa, Oklahoma.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

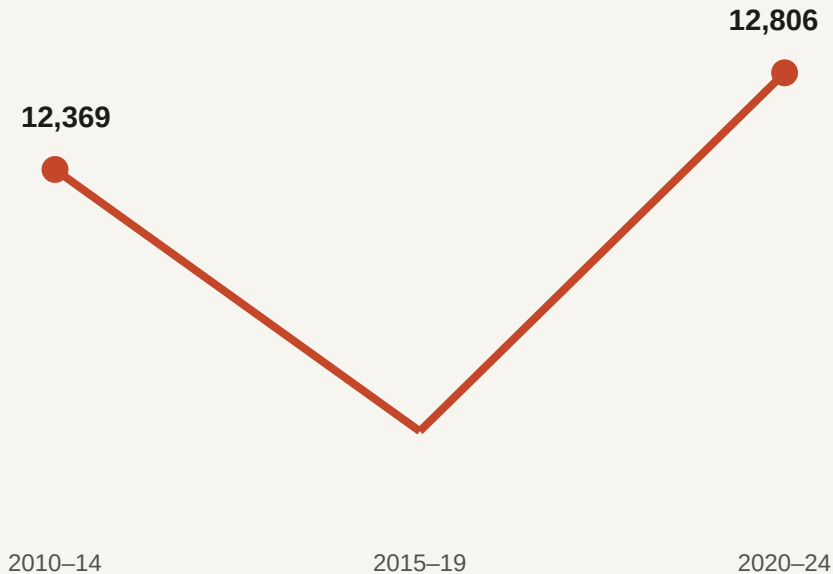


POPULATION

**12,806 people call ZIP
74104 home.**

12,806

people.

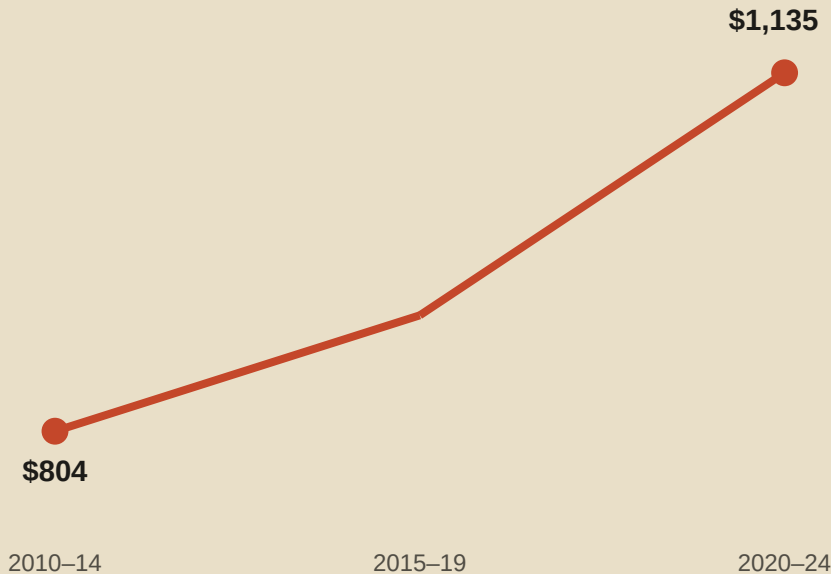


RENT

Median rent is up 41%
since the 2010–2014
survey, before inflation.

\$1,135

a month. Oklahoma's median is \$1,014.

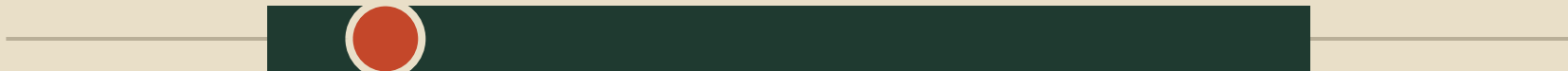




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,074–\$1,610



\$1,135 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

82%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–2.5% to the 6,455 homes here.

27–162

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 23% more than Oklahoma's.

\$246,000

median home value in ZIP 74104.

ZIP 74104



\$246,000

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS ZIP 74104'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/74104/

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