ZIP 74074, Stillwater, Oklahoma.

Current market data.

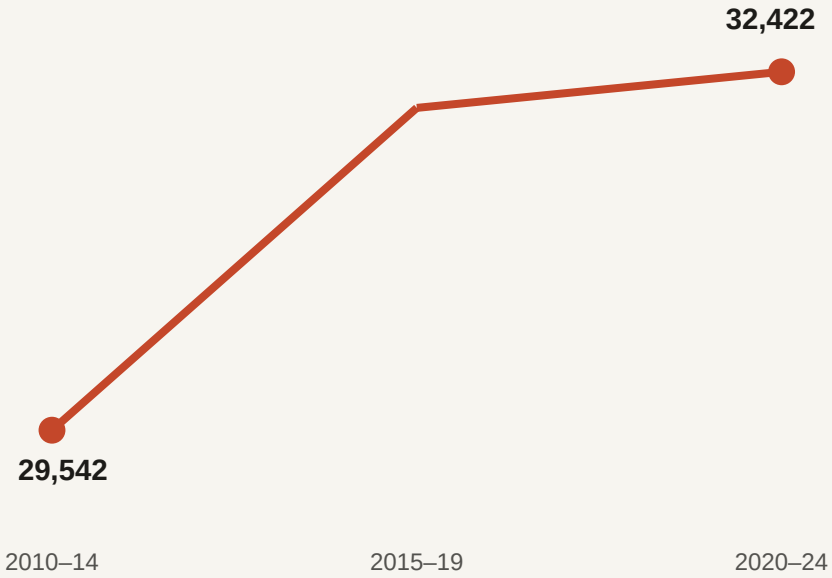
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

32,422 people call ZIP 74074 home.

32,422

people.



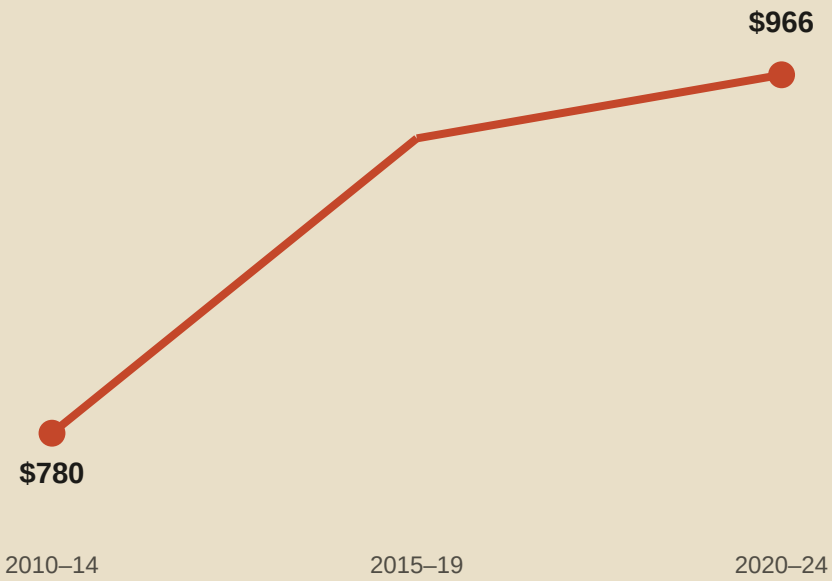
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 24% since the 2010–2014 survey, before inflation.

$966

a month. Oklahoma's median is $1,014.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

62% of the housing here was built before 2000.

62%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.5–0.9% to the 14,661 homes here.

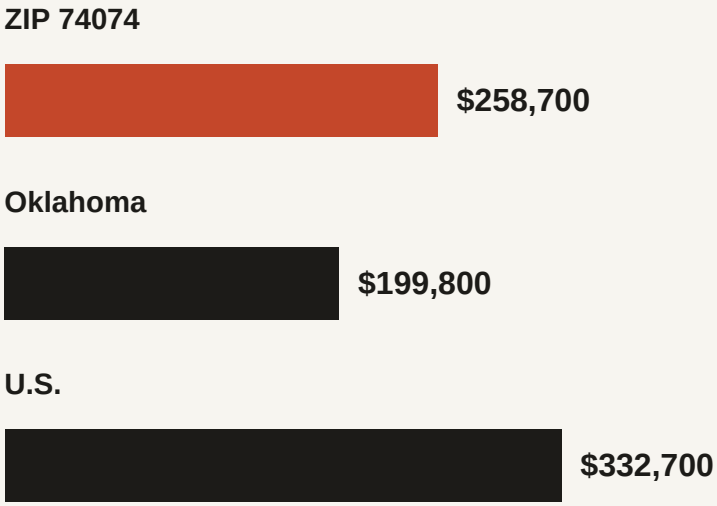
69–135

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 29% more than Oklahoma's.



$258,700

median home value in ZIP 74074.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 74074'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/74074/**