



ZIP 74055, Owasso, Oklahoma.

Current market data.

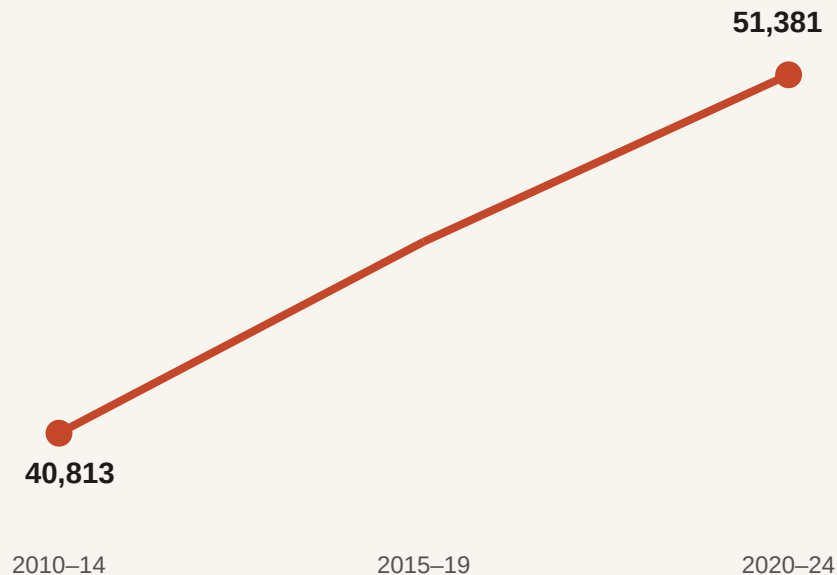
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

51,381 people call ZIP
74055 home.

51,381

people.



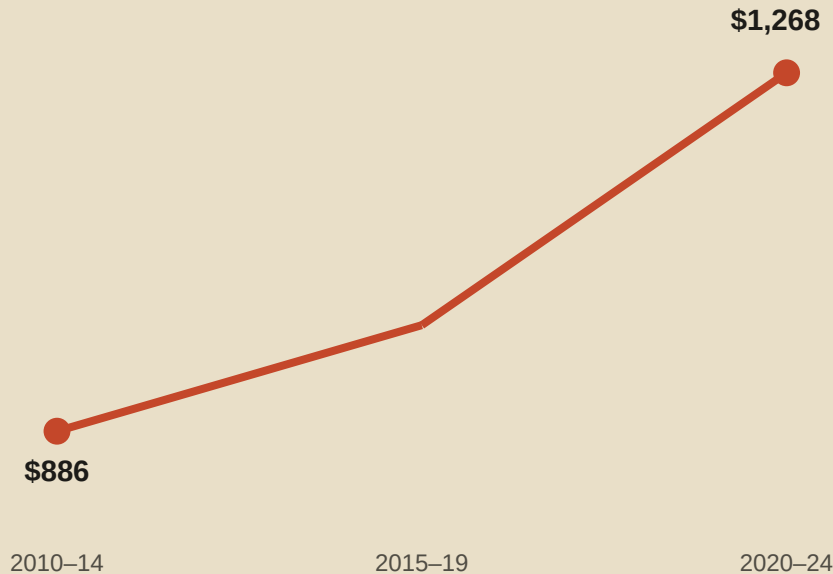


RENT

Median rent is up 43%
since the 2010–2014
survey, before inflation.

\$1,268

a month. Oklahoma's median is \$1,014.

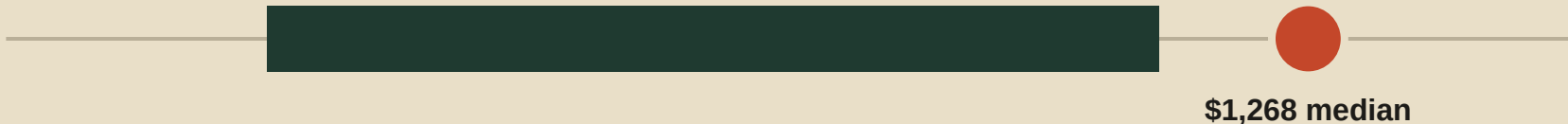




ROOM TO BUILD

The median rent is above what local wages can carry.

\$801–\$1,201



is the monthly rent range local workforce wages support.



BUILDING

48% of the housing here was built before 2000.

48%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–0.8% to the 20,487 homes here.

62–172

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 41%
more than Oklahoma's.

\$281,400

median home value in ZIP 74055.

ZIP 74055



\$281,400

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS ZIP 74055'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/74055/

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