



ZIP 74012, Broken Arrow, Oklahoma.

Current market data.

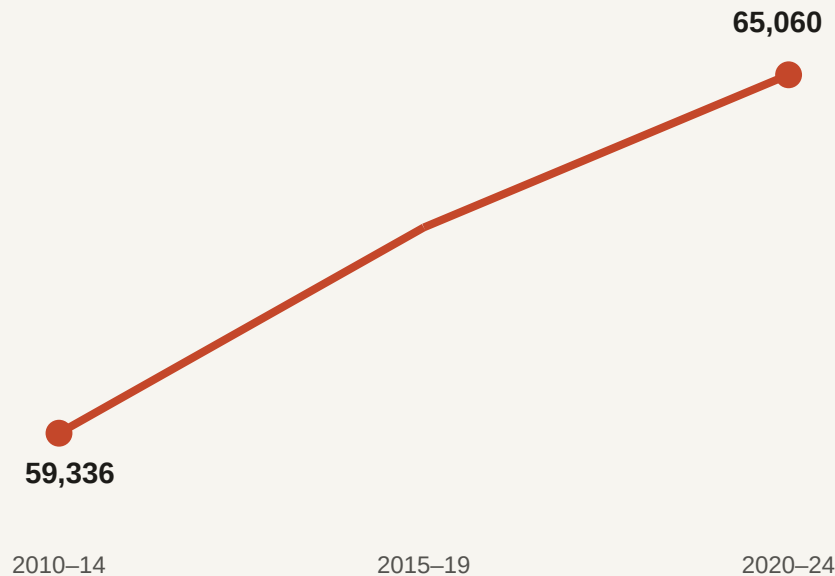
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

65,060 people call ZIP
74012 home.

65,060

people.

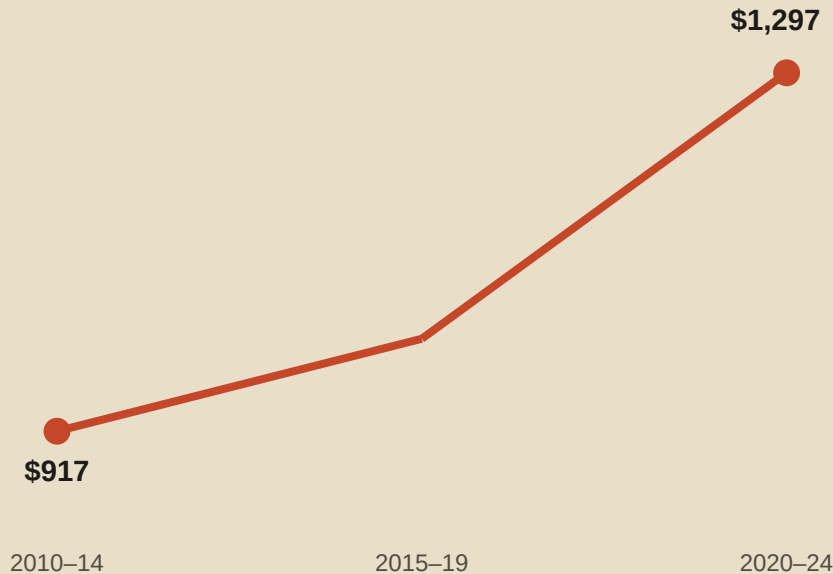


RENT

Median rent is up 41%
since the 2010–2014
survey, before inflation.

\$1,297

a month. Oklahoma's median is \$1,014.

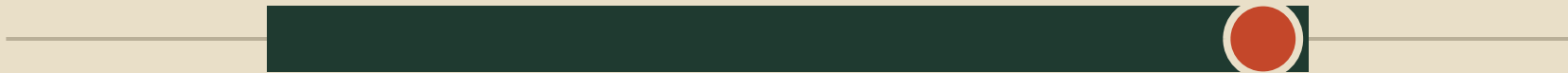




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$877–\$1,316



\$1,297 median

is the monthly rent range local workforce wages support.



BUILDING

64% of the housing here was built before 2000.

64%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.2% to the 26,396 homes here.

91–328

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 22% more than Oklahoma's.

\$243,800

median home value in ZIP 74012.

ZIP 74012



\$243,800

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS ZIP 74012'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/74012/

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