



ZIP 73703, Enid, Oklahoma.

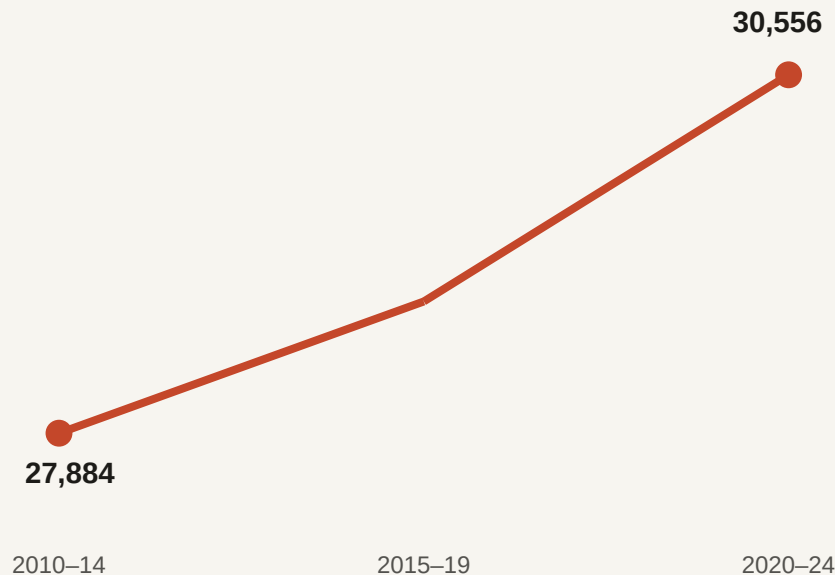
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**30,556 people call ZIP
73703 home.**

30,556
people.

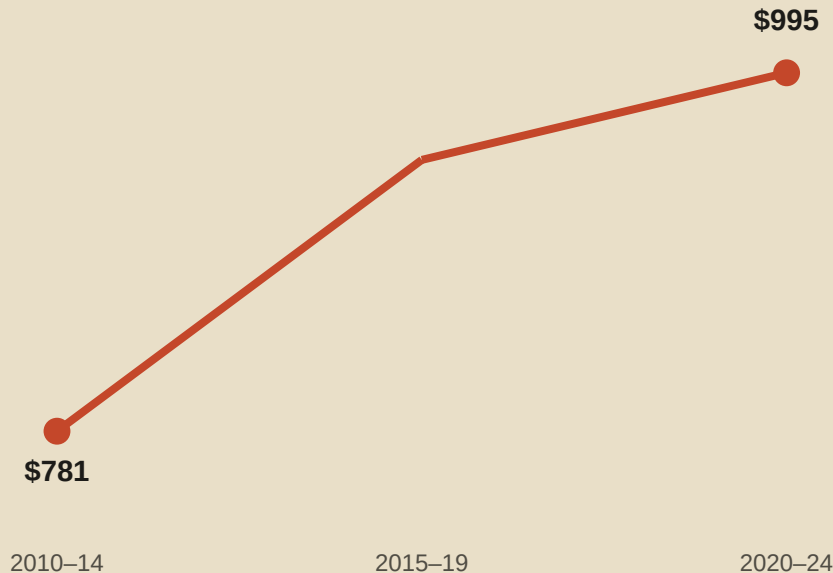


RENT

Median rent is up 27%
since the 2010–2014
survey, before inflation.

\$995

a month. Oklahoma's median is \$1,014.





ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$777–\$1,165



\$995 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

86%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–0.6% to the 13,722 homes here.

42–82

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 2% less than Oklahoma's.

\$196,300

median home value in ZIP 73703.

ZIP 73703



Oklahoma



U.S.



THAT WAS ZIP 73703'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/73703/

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