



ZIP 73543, Geronimo, Oklahoma.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

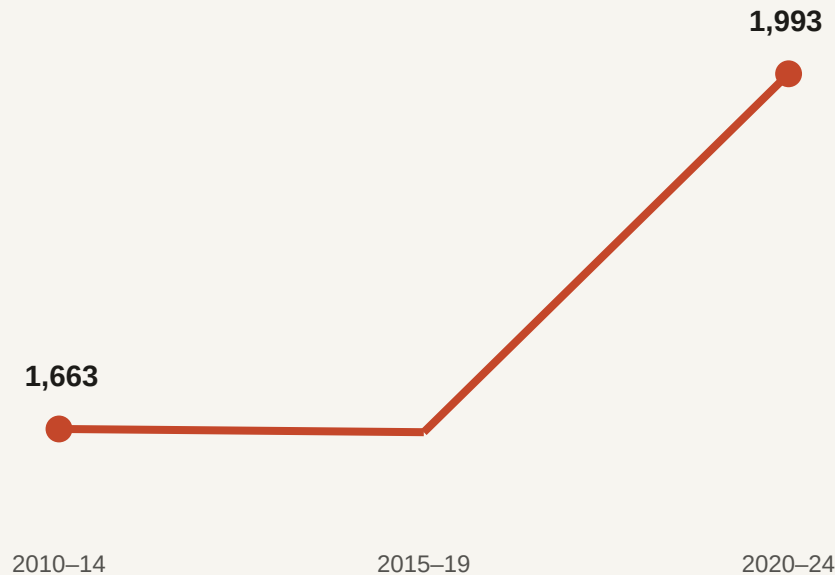


POPULATION

1,993 people call ZIP
73543 home.

1,993

people.

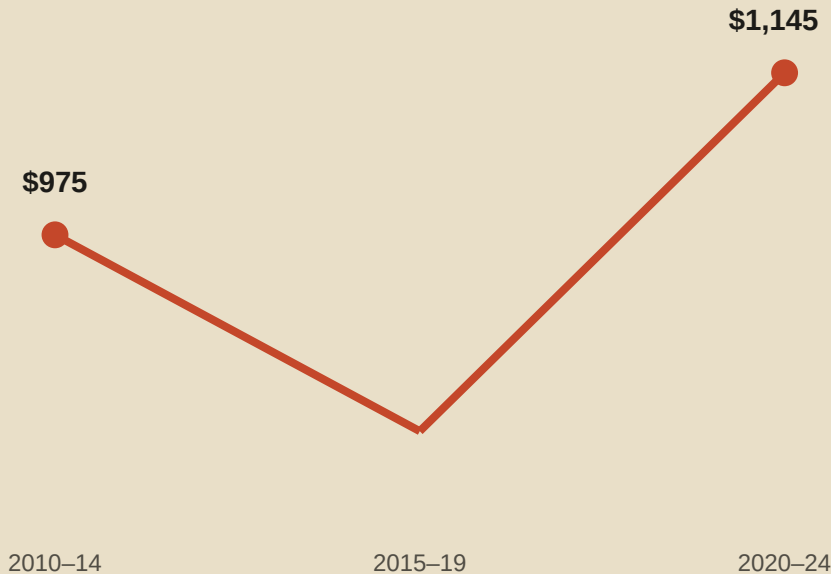


RENT

Median rent is up 17%
since the 2010–2014
survey, before inflation.

\$1,145

a month. Oklahoma's median is \$1,014.

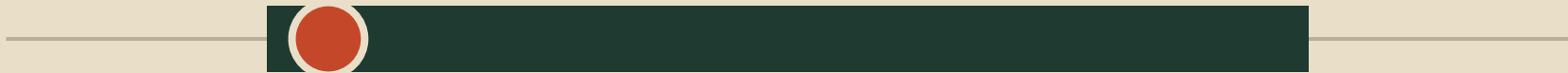




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,112–\$1,668



\$1,145 median

is the monthly rent range local workforce wages support.



BUILDING

71% of the housing here was built before 2000.

71%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1% to the 902 homes here.

1

is the estimated number of missing housing units; all three estimates agree.



HOME VALUE

A median home costs 41%
less than Oklahoma's.

\$117,100

median home value in ZIP 73543.

ZIP 73543



\$117,100

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS ZIP 73543'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/zip/73543/**](https://almanacdata.ai/e/zip/73543/)

The Almanac · your hyper-diligent research partner