



ZIP 73501, Lawton, Oklahoma.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

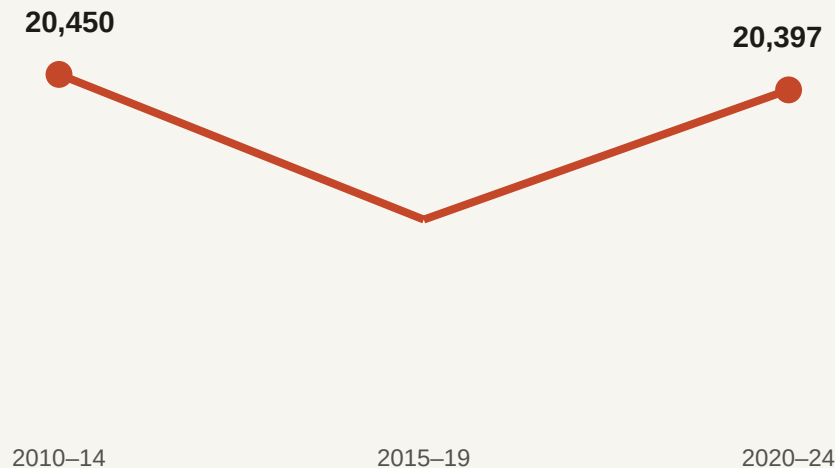


POPULATION

20,397 people call ZIP
73501 home.

20,397

people.



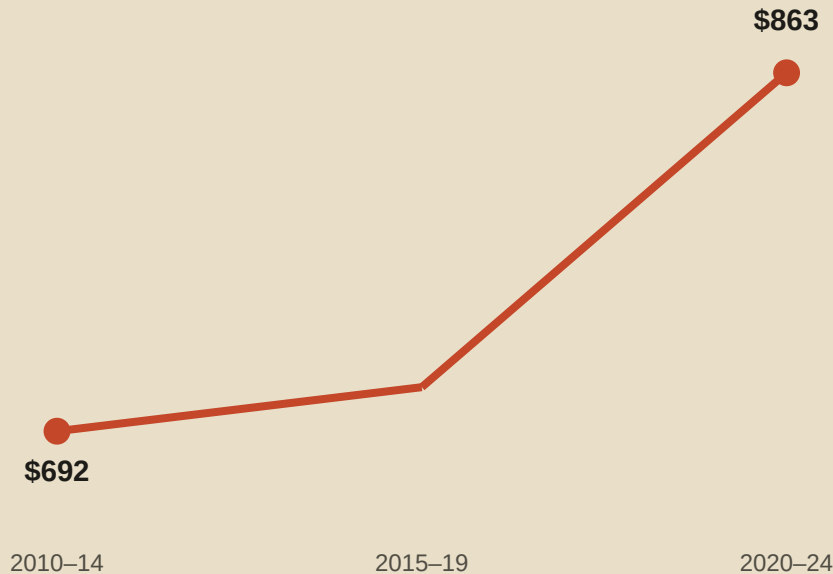


RENT

**Median rent is up 25%
since the 2010–2014
survey, before inflation.**

\$863

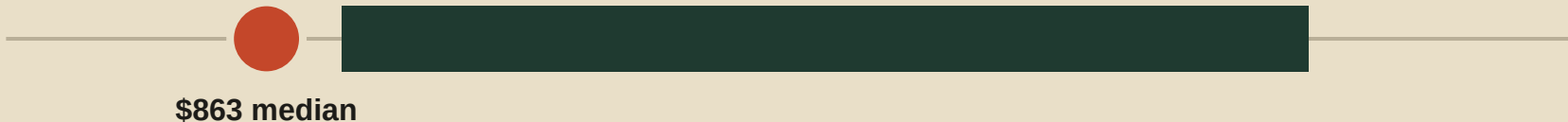
a month. Oklahoma's median is \$1,014.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$898–\$1,347



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

81%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1% to the 8,994 homes here.

46–91

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs **33%**
less than Oklahoma's.

\$133,000

median home value in ZIP 73501.

ZIP 73501



\$133,000

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS ZIP 73501'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/73501/

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