



ZIP 73491, Velma, Oklahoma.

Current market data.

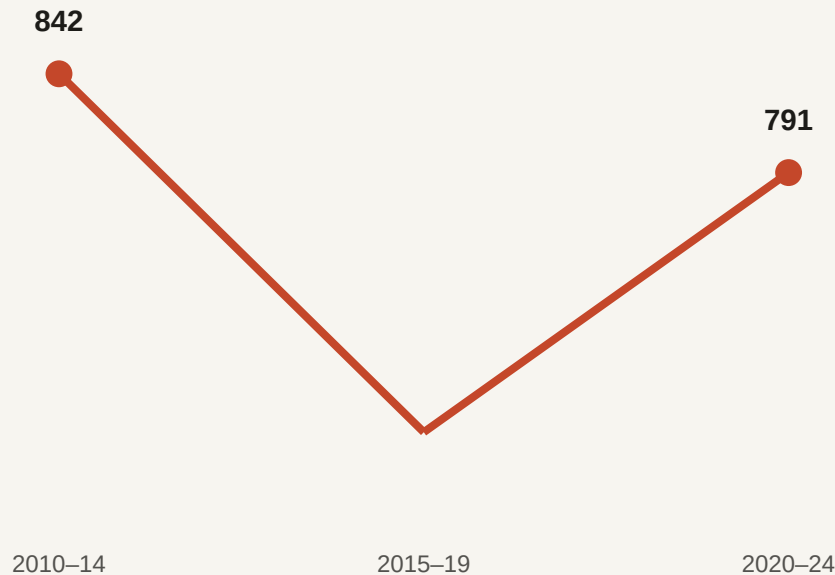
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

791 people call ZIP 73491 home.

791

people.

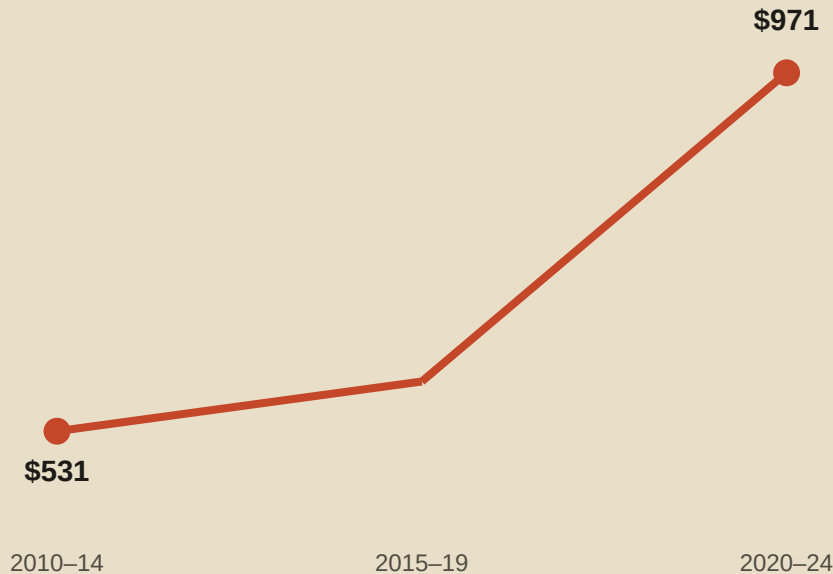


RENT

Median rent is up 83%
since the 2010–2014
survey, before inflation.

\$971

a month. Oklahoma's median is \$1,014.

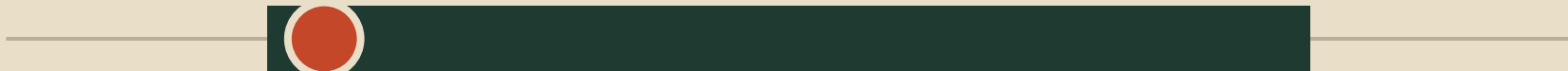




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$945–\$1,417



\$971 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

88%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–0.6% to the 347 homes here.

1–2

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 43%
less than Oklahoma's.

\$114,600

median home value in ZIP 73491.

ZIP 73491



\$114,600

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS ZIP 73491'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/73491/

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