



ZIP 73401, Ardmore, Oklahoma.

Current market data.

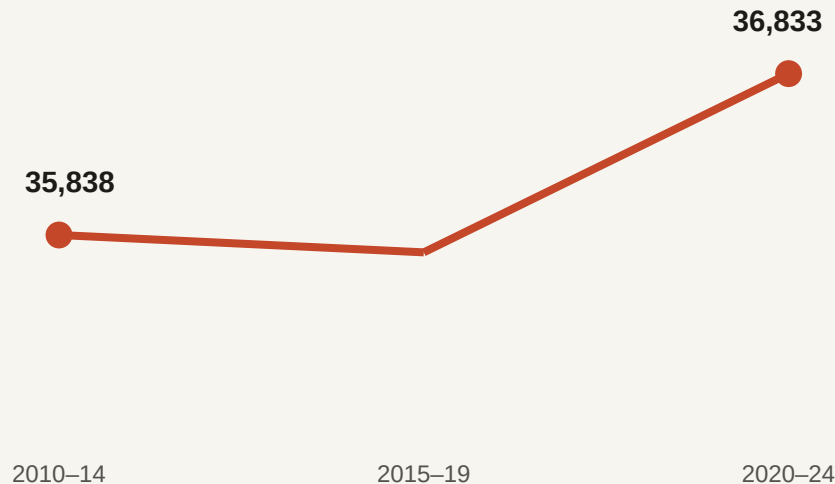
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**36,833 people call ZIP
73401 home.**

36,833

people.

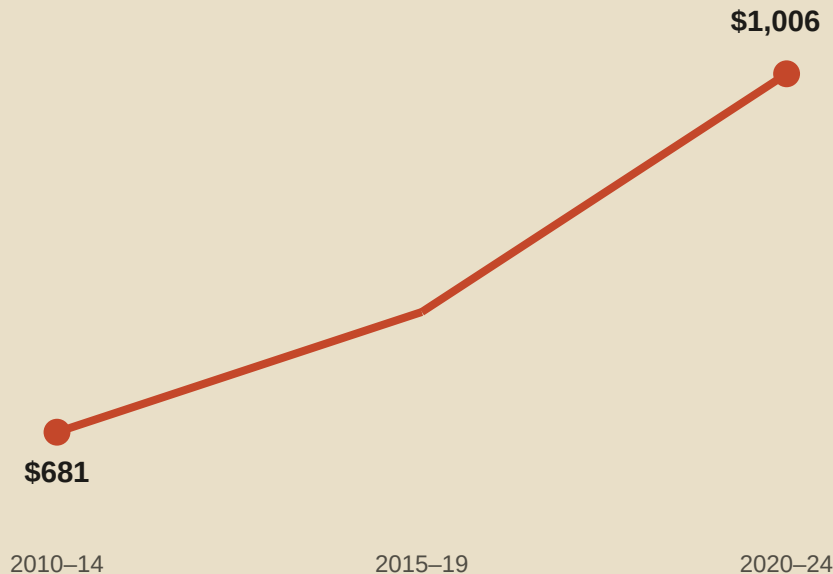


RENT

Median rent is up 48%
since the 2010–2014
survey, before inflation.

\$1,006

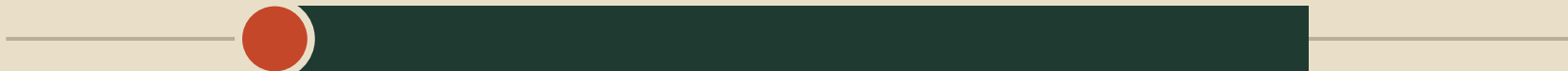
a month. Oklahoma's median is \$1,014.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,002–\$1,503



\$1,006 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

76%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.3% to the 16,332 homes here.

56–206

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs
about the same as
Oklahoma's.

\$200,200

median home value in ZIP 73401.

ZIP 73401



\$200,200

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS ZIP 73401'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/73401/

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