



ZIP 73078, Piedmont, Oklahoma.

Current market data.

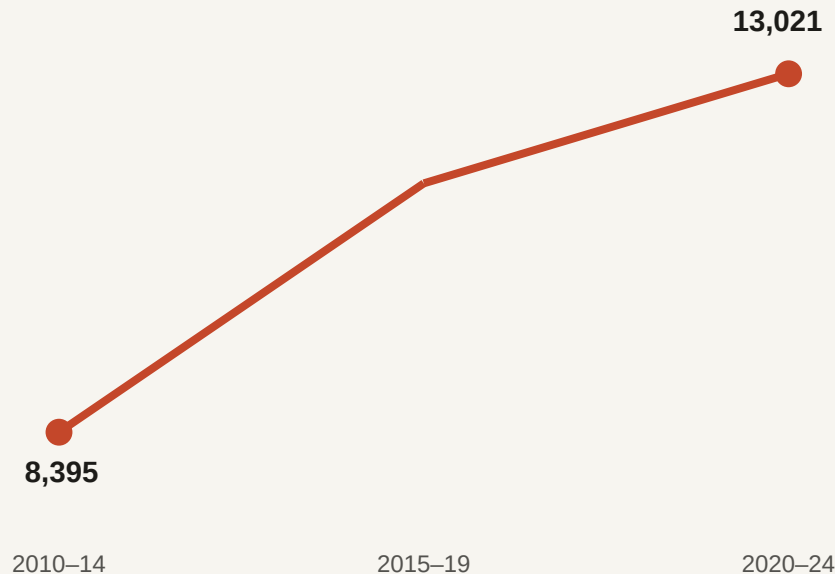
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**13,021 people call ZIP
73078 home.**

13,021

people.

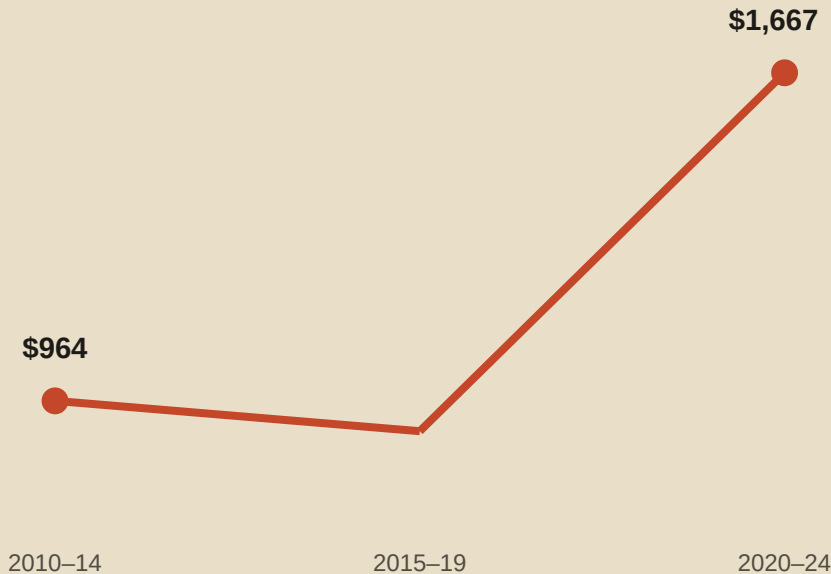


RENT

Median rent is up 73%
since the 2010–2014
survey, before inflation.

\$1,667

a month. Oklahoma's median is \$1,014.

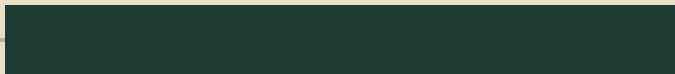




ROOM TO BUILD

The median rent is above what local wages can carry.

\$915–\$1,373



\$1,667 median

is the monthly rent range local workforce wages support.



BUILDING

40% of the housing here was built before 2000.

40%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.4% to the 4,552 homes here.

4–20

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 59% more than Oklahoma's.

\$318,400

median home value in ZIP 73078.

ZIP 73078



\$318,400

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS ZIP 73078'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/73078/

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