



ZIP 73071, Norman, Oklahoma.

Current market data.

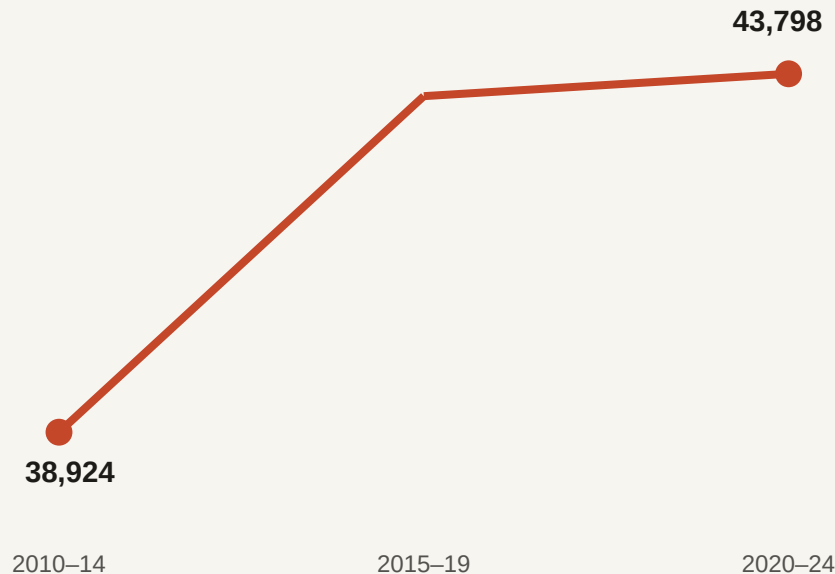
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

43,798 people call ZIP
73071 home.

43,798

people.

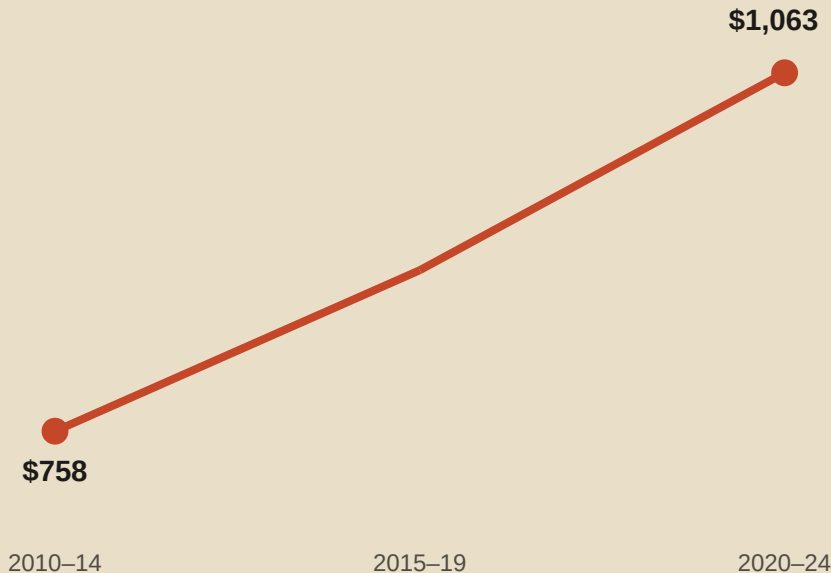


RENT

Median rent is up 40%
since the 2010–2014
survey, before inflation.

\$1,063

a month. Oklahoma's median is \$1,014.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$856–\$1,284



\$1,063 median

is the monthly rent range local workforce wages support.



BUILDING

61% of the housing here was built before 2000.

61%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.5–0.7% to the 19,495 homes here.

94–135

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 8% more than Oklahoma's.

\$215,200

median home value in ZIP 73071.

ZIP 73071



Oklahoma



U.S.



THAT WAS ZIP 73071'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/73071/

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