



ZIP 73069, Norman, Oklahoma.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

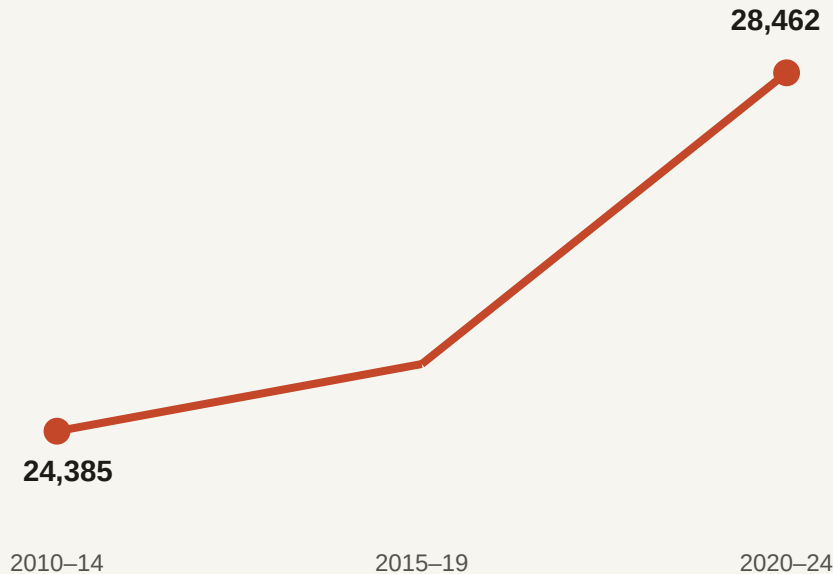


POPULATION

**28,462 people call ZIP
73069 home.**

28,462

people.

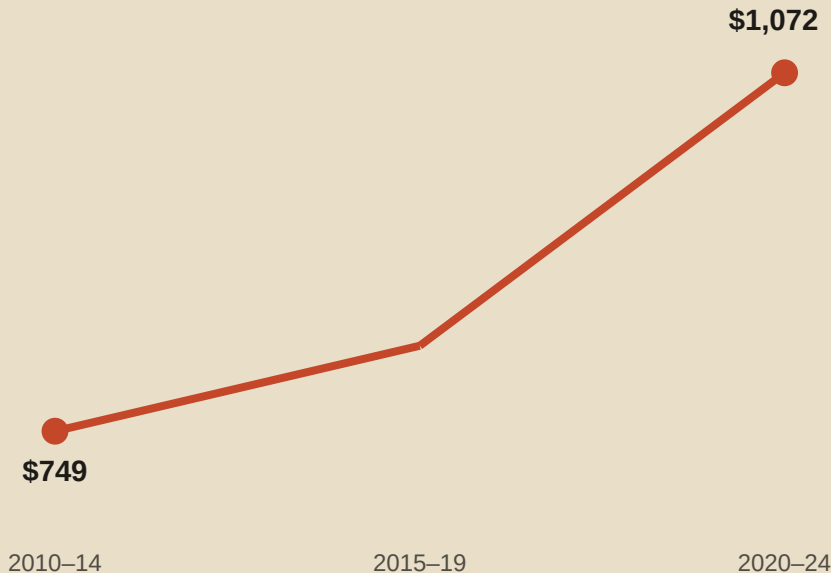


RENT

Median rent is up 43%
since the 2010–2014
survey, before inflation.

\$1,072

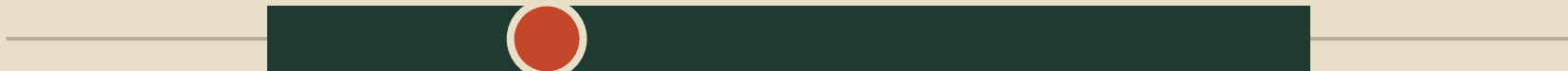
a month. Oklahoma's median is \$1,014.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$945–\$1,418



\$1,072 median

is the monthly rent range local workforce wages support.



BUILDING

71% of the housing here was built before 2000.

71%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.5–1.8% to the 13,108 homes here.

64–233

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 17% more than Oklahoma's.

\$234,000

median home value in ZIP 73069.

ZIP 73069



\$234,000

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS ZIP 73069'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/73069/

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