



ZIP 73040, Geary, Oklahoma.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

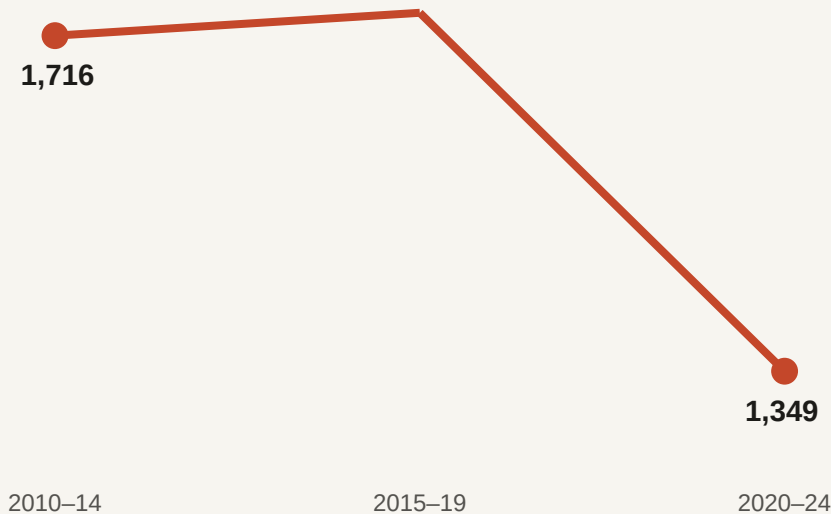


POPULATION

1,349 people call ZIP
73040 home.

1,349

people.

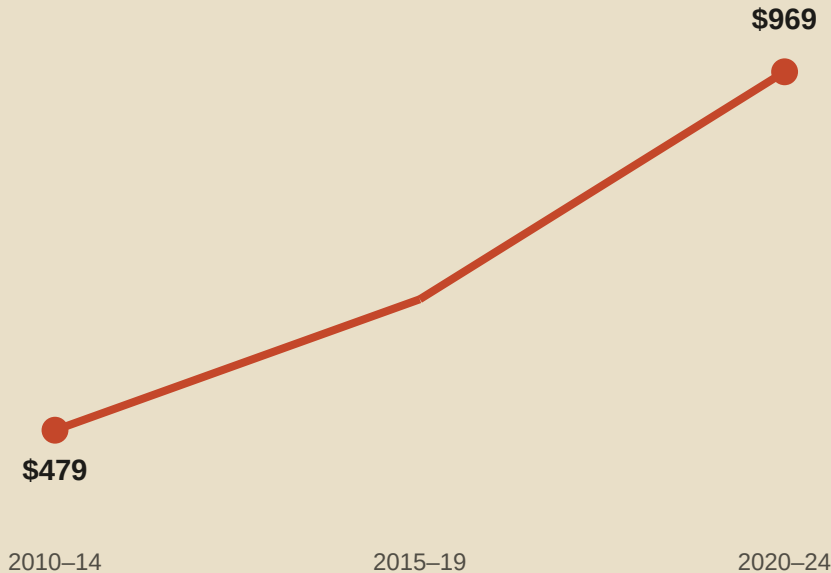


RENT

Median rent is up 102%
since the 2010–2014
survey, before inflation.

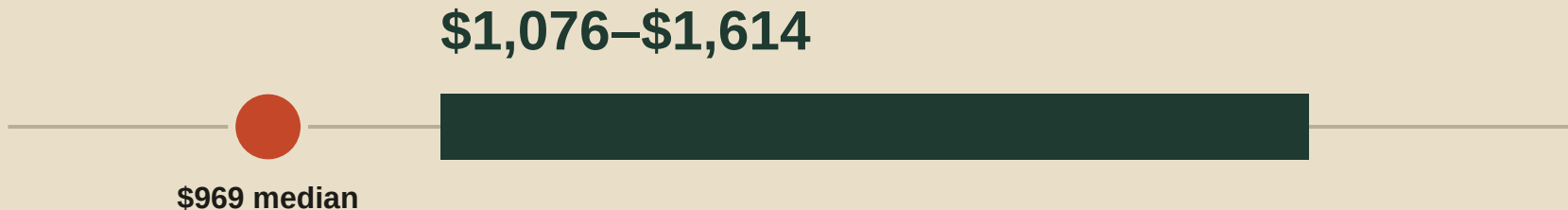
\$969

a month. Oklahoma's median is \$1,014.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

83%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.3% to the 725 homes here.

1–2

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 41%
less than Oklahoma's.

\$117,000

median home value in ZIP 73040.

ZIP 73040



\$117,000

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS ZIP 73040'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/73040/

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