



ZIP 73026, Norman, Oklahoma.

Current market data.

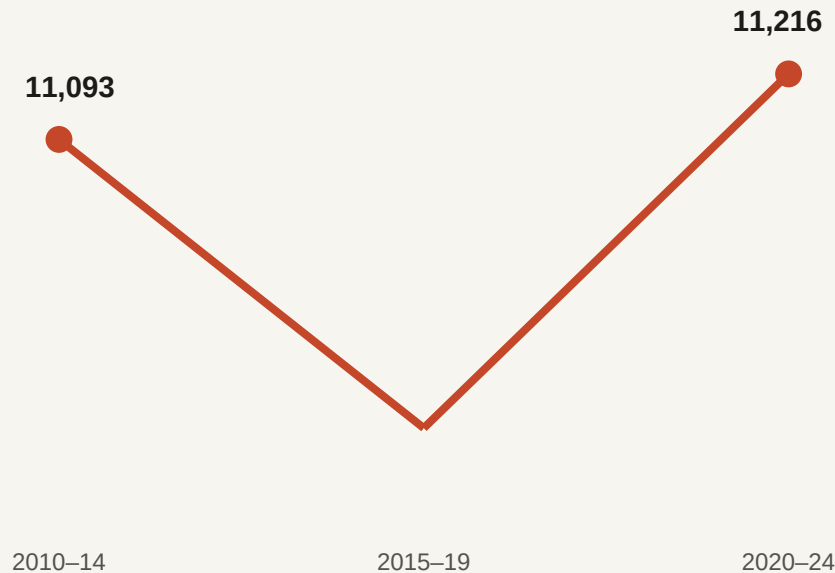
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

11,216 people call ZIP
73026 home.

11,216

people.

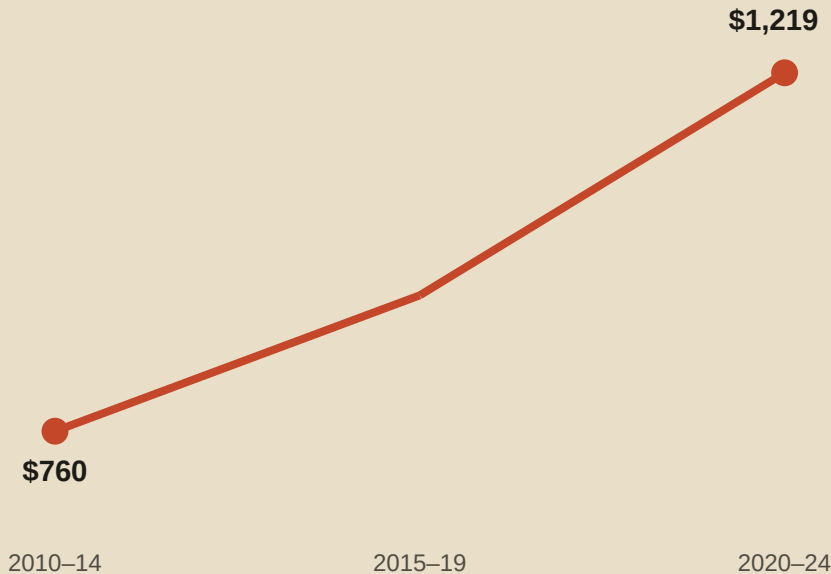


RENT

Median rent is up 60%
since the 2010–2014
survey, before inflation.

\$1,219

a month. Oklahoma's median is \$1,014.

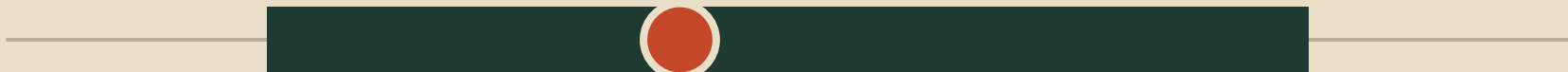




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,017–\$1,526



\$1,219 median

is the monthly rent range local workforce wages support.



BUILDING

69% of the housing here was built before 2000.

69%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.1–0.3% to the 4,398 homes here.

3–13

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 37% more than Oklahoma's.

\$274,400

median home value in ZIP 73026.

ZIP 73026



\$274,400

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS ZIP 73026'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/73026/

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