



ZIP 73012, Oklahoma City, Oklahoma.

Current market data.

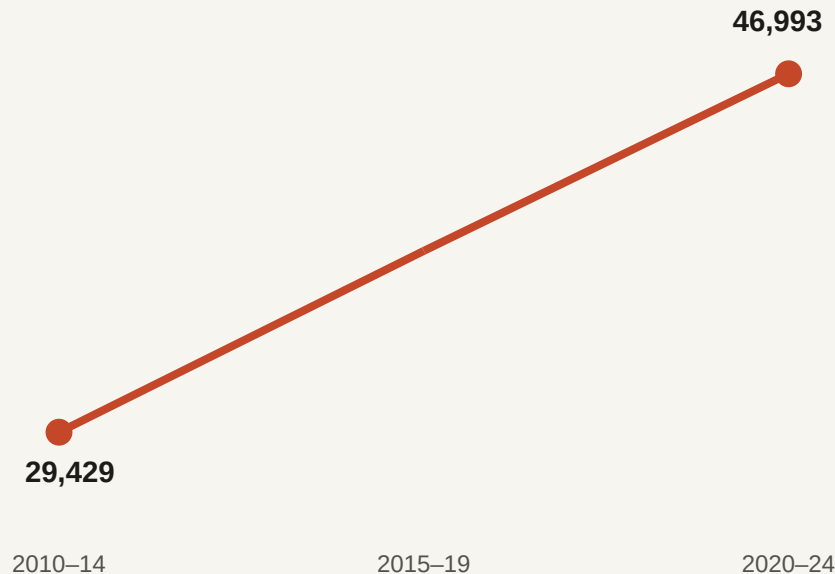
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

46,993 people call ZIP
73012 home.

46,993

people.

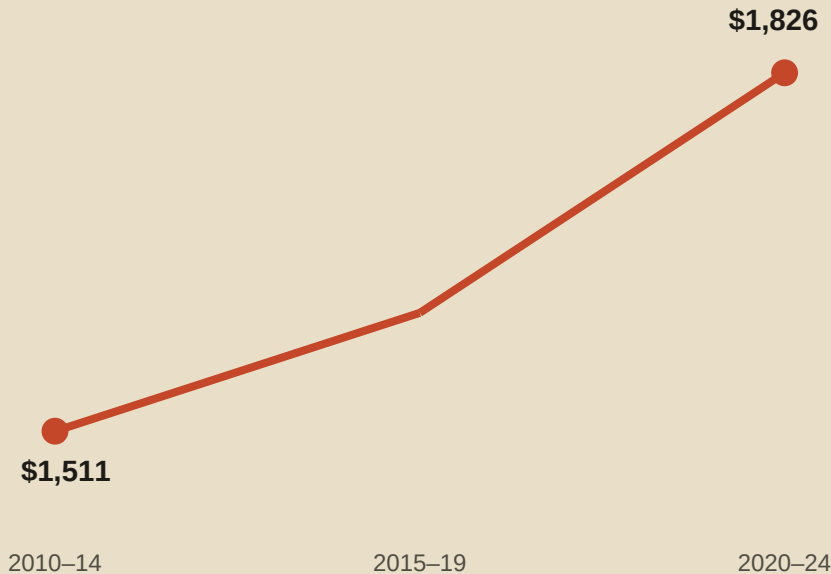


RENT

Median rent is up 21%
since the 2010–2014
survey, before inflation.

\$1,826

a month. Oklahoma's median is \$1,014.

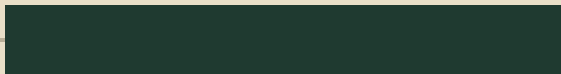




ROOM TO BUILD

The median rent is above what local wages can carry.

\$919–\$1,378



\$1,826 median

is the monthly rent range local workforce wages support.



BUILDING

31% of the housing here was built before 2000.

31%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.3% to the 16,818 homes here.

37–52

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 64%
more than Oklahoma's.

\$328,000

median home value in ZIP 73012.

ZIP 73012



\$328,000

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS ZIP 73012'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/73012/

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