



ZIP 73008, Bethany, Oklahoma.

Current market data.

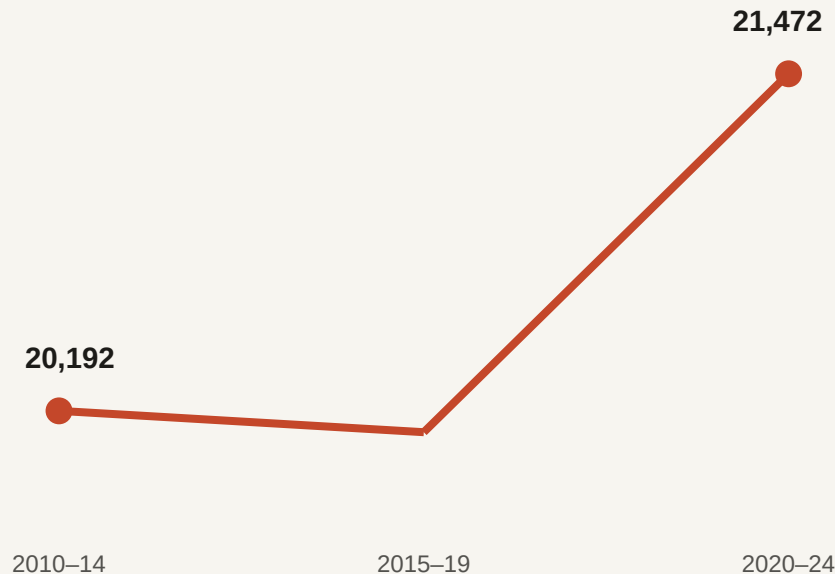
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**21,472 people call ZIP
73008 home.**

21,472

people.

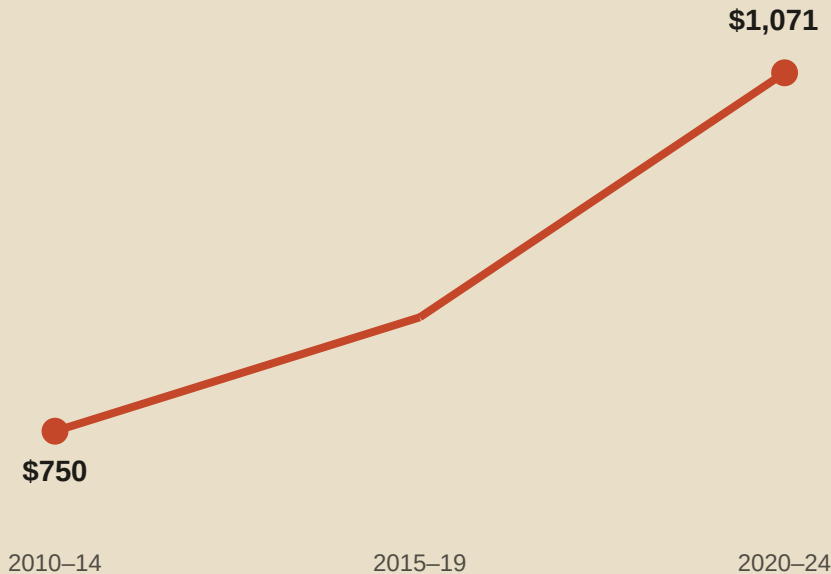


RENT

Median rent is up 43%
since the 2010–2014
survey, before inflation.

\$1,071

a month. Oklahoma's median is \$1,014.

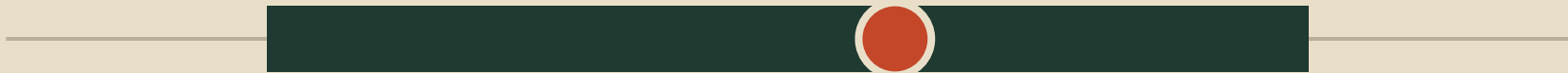




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$823–\$1,234



\$1,071 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

95%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.5–0.6% to the 8,945 homes here.

41–57

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 13% less than Oklahoma's.

\$173,200

median home value in ZIP 73008.

ZIP 73008



\$173,200

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS ZIP 73008'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/73008/

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