



ZIP 72936, Greenwood, Arkansas.

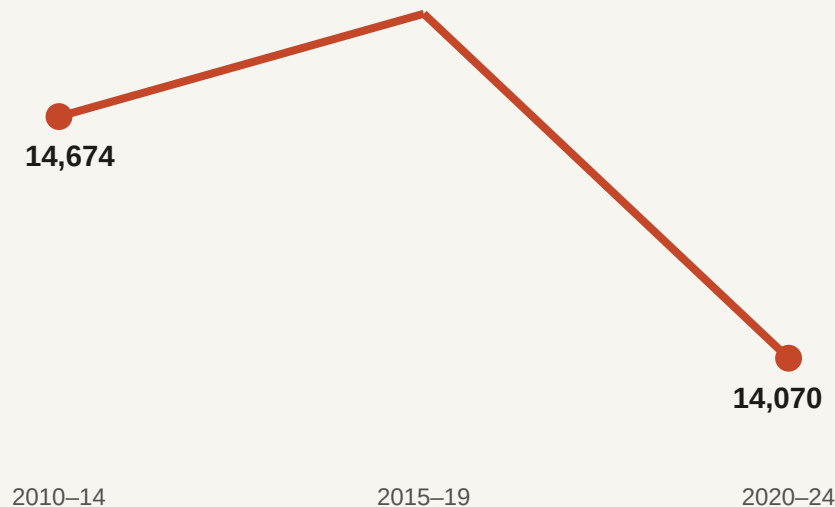
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**14,070 people call ZIP
72936 home.**

14,070
people.



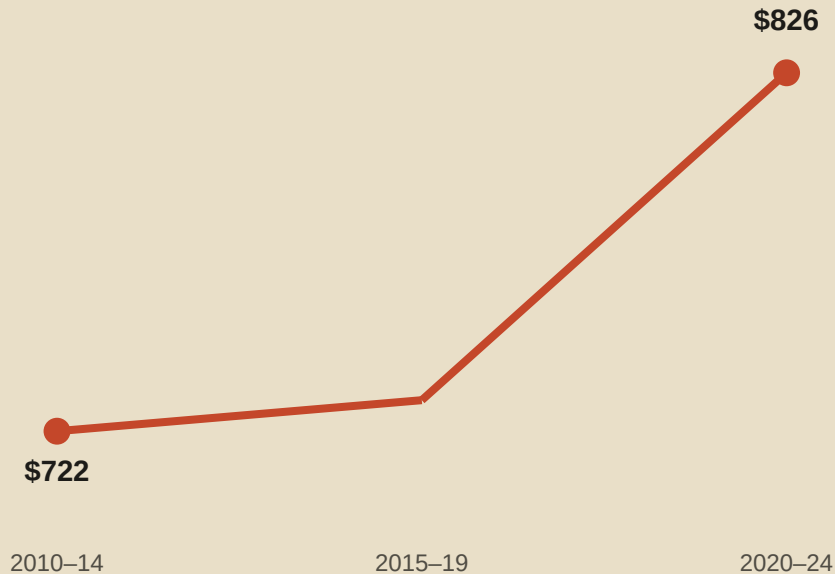


RENT

Median rent is up 14%
since the 2010–2014
survey, before inflation.

\$826

a month. Arkansas's median is \$947.





ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$877–\$1,315



\$826 median

is the monthly rent range local workforce wages support.



BUILDING

63% of the housing here was built before 2000.

63%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.4% to the 5,925 homes here.

11–26

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 7% more than Arkansas's.

\$201,400

median home value in ZIP 72936.

ZIP 72936



Arkansas



U.S.



THAT WAS ZIP 72936'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72936/

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