ZIP 72928, Branch, Arkansas.

Current market data.

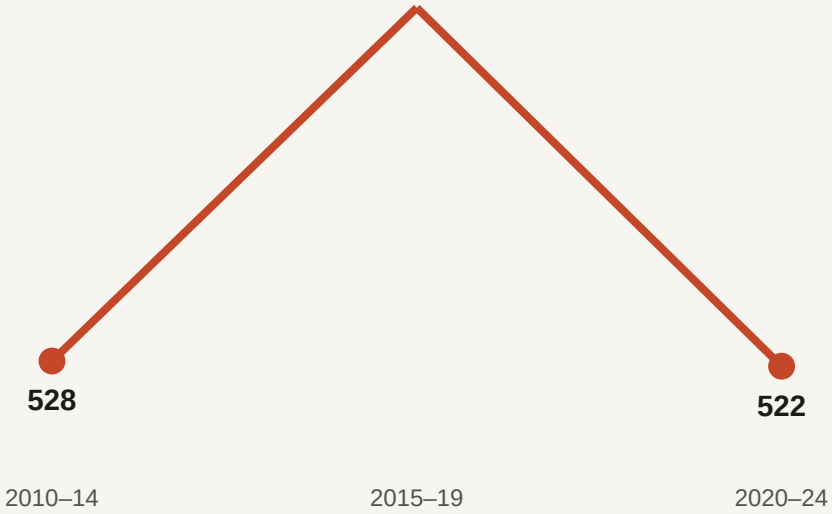
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

522 people call ZIP 72928 home.

522

people.



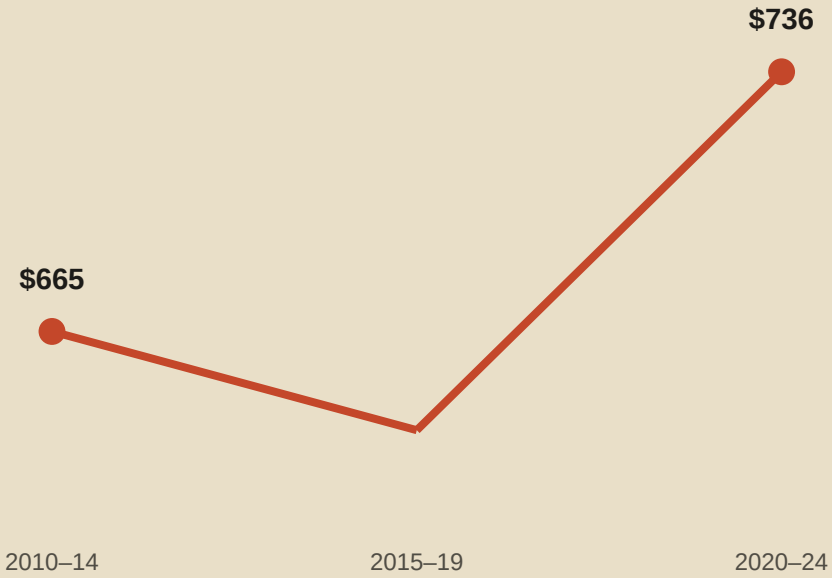
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 11% since the 2010–2014 survey, before inflation.

$736

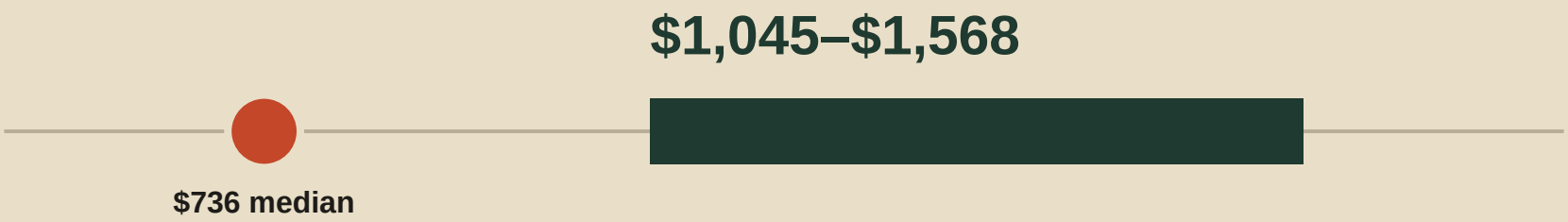
a month. Arkansas's median is $947.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

68% of the housing here was built before 2000.

68%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0–0.3% to the 316 homes here.

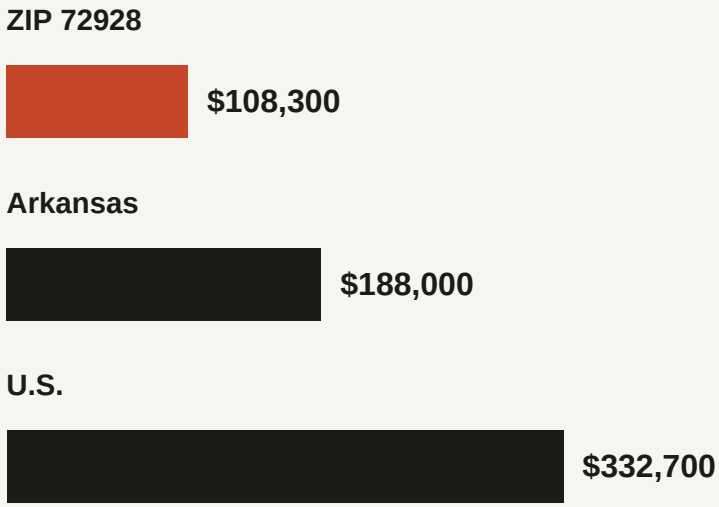
0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 42% less than Arkansas's.



$108,300

median home value in ZIP 72928.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 72928'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/72928/**