



ZIP 72823, Atkins, Arkansas.

Current market data.

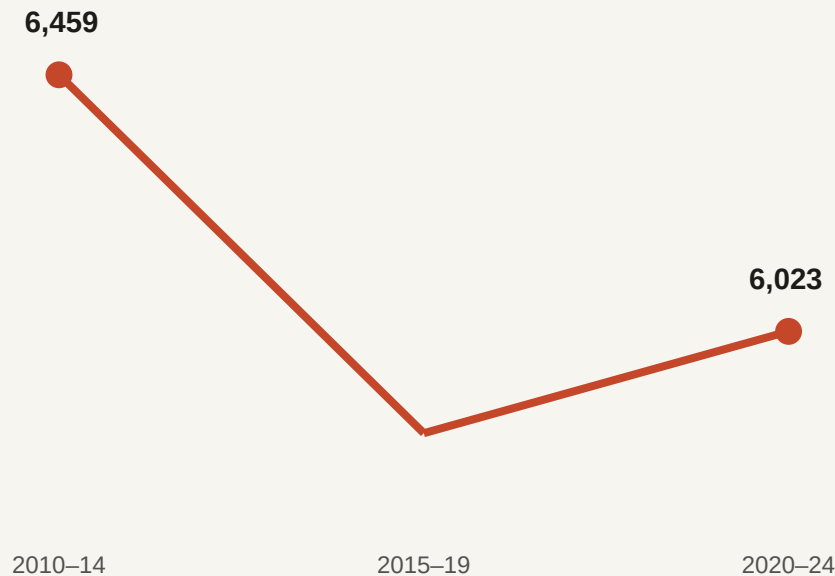
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

6,023 people call ZIP
72823 home.

6,023

people.



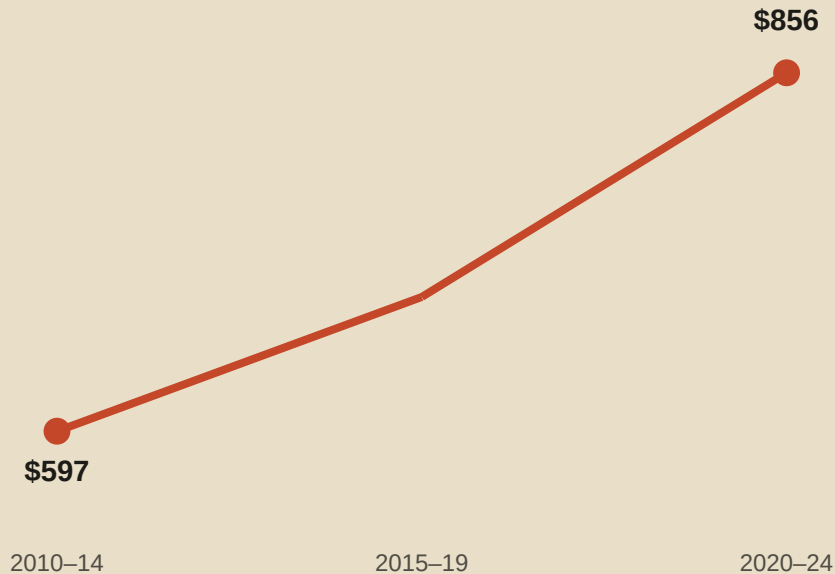


RENT

Median rent is up 43%
since the 2010–2014
survey, before inflation.

\$856

a month. Arkansas's median is \$947.

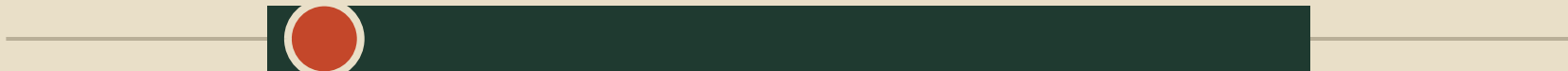




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$833–\$1,250



\$856 median

is the monthly rent range local workforce wages support.



BUILDING

68% of the housing here was built before 2000.

68%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.5% to the 2,855 homes here.

6–13

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 18% less than Arkansas's.

\$154,800

median home value in ZIP 72823.

ZIP 72823



\$154,800

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72823'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72823/

The Almanac · your hyper-diligent research partner