



ZIP 72801, Russellville, Arkansas.

Current market data.

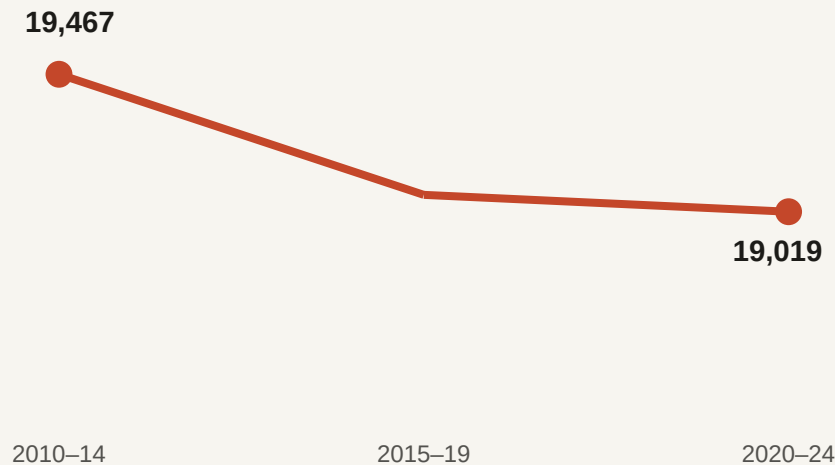
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

19,019 people call ZIP
72801 home.

19,019

people.

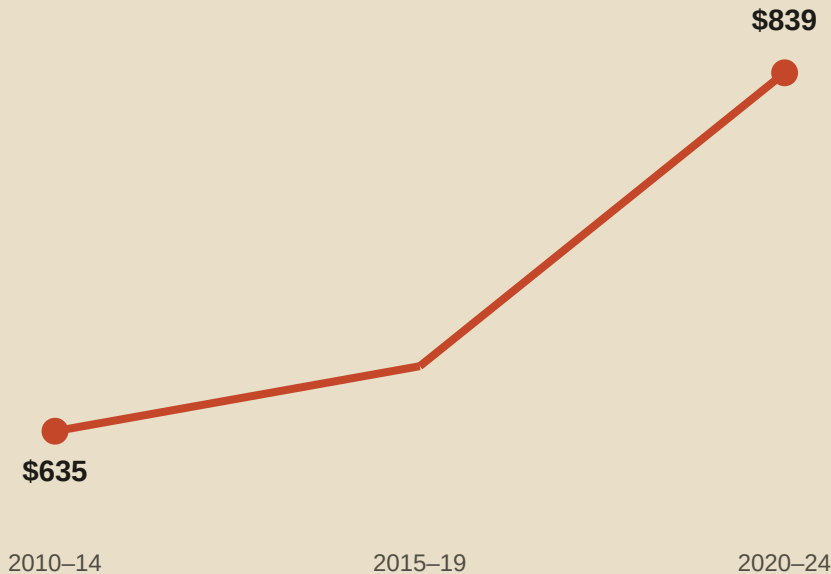


RENT

Median rent is up 32%
since the 2010–2014
survey, before inflation.

\$839

a month. Arkansas's median is \$947.

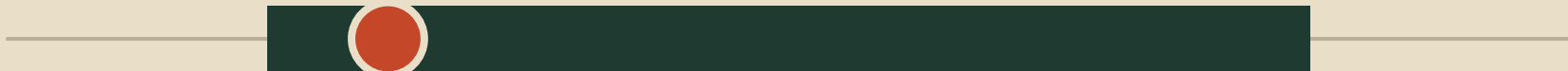




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$793–\$1,189



\$839 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

84%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 1–2% to the 7,443 homes here.

43–112

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs **13%**
less than Arkansas's.

\$163,700

median home value in ZIP 72801.

ZIP 72801



\$163,700

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72801'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72801/

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