



ZIP 72758, Rogers, Arkansas.

Current market data.

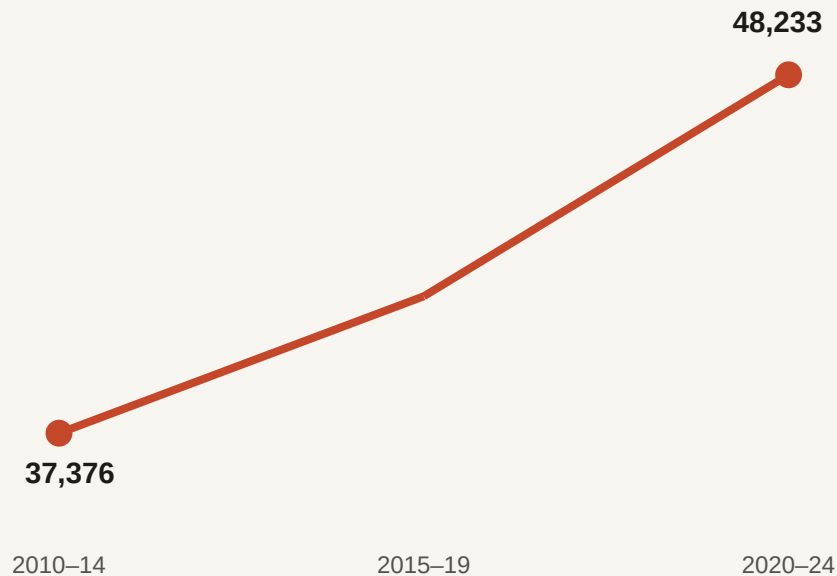
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

48,233 people call ZIP
72758 home.

48,233

people.



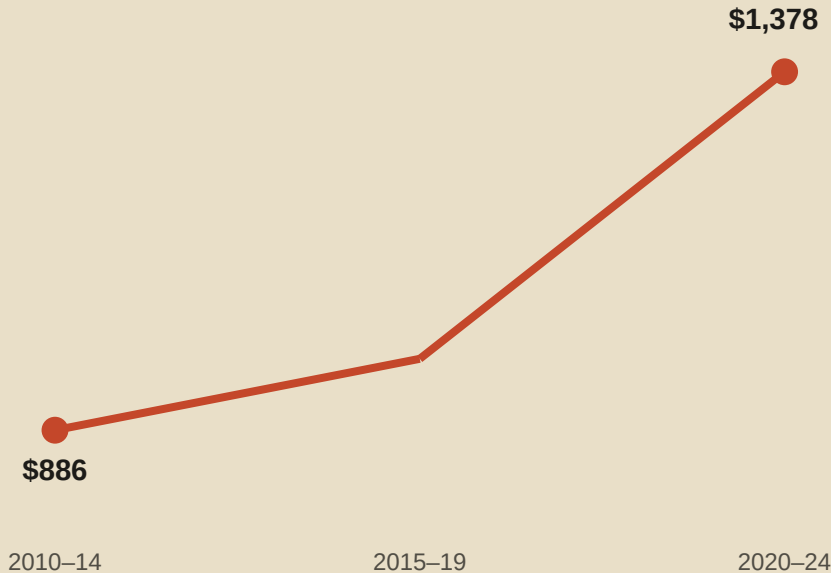


RENT

Median rent is up 56%
since the 2010–2014
survey, before inflation.

\$1,378

a month. Arkansas's median is \$947.

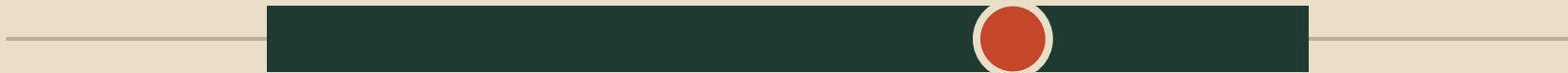




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,014–\$1,522



\$1,378 median

is the monthly rent range local workforce wages support.



BUILDING

40% of the housing here was built before 2000.

40%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.4–1.4% to the 18,730 homes here.

83–266

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs
117% more than
Arkansas's.

\$407,600

median home value in ZIP 72758.

ZIP 72758



\$407,600

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72758'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72758/

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