



ZIP 72756, Rogers, Arkansas.

Current market data.

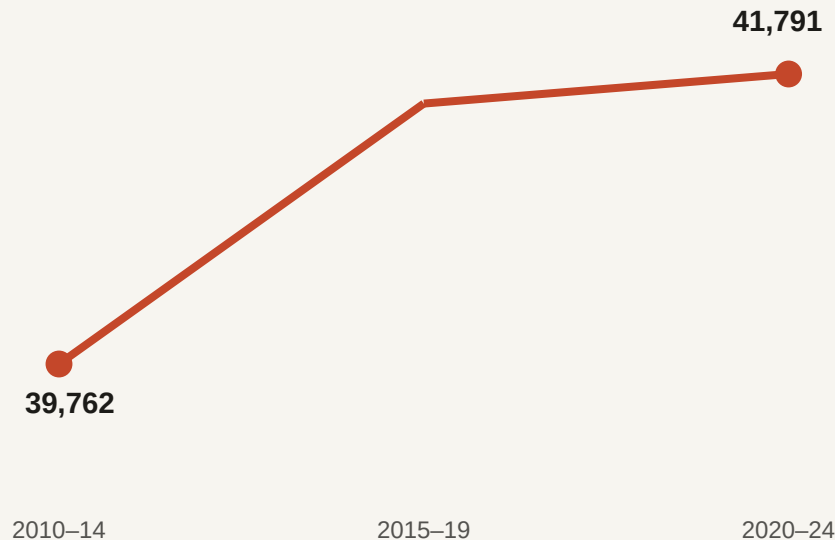
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

41,791 people call ZIP
72756 home.

41,791

people.



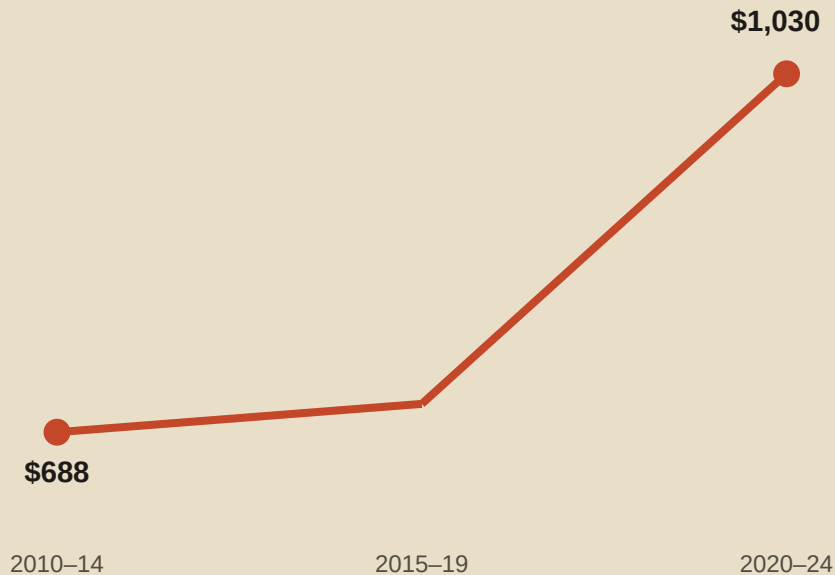


RENT

Median rent is up 50%
since the 2010–2014
survey, before inflation.

\$1,030

a month. Arkansas's median is \$947.

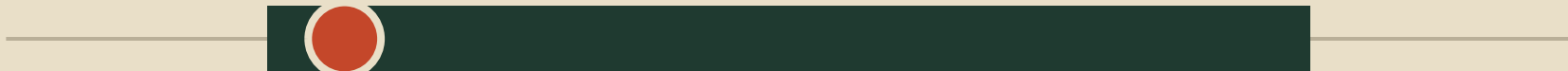




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$993–\$1,489



\$1,030 median

is the monthly rent range local workforce wages support.



BUILDING

74% of the housing here was built before 2000.

74%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.4–1.3% to the 17,515 homes here.

65–221

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 43%
more than Arkansas's.

\$269,200

median home value in ZIP 72756.

ZIP 72756



\$269,200

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72756'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72756/

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