



ZIP 72744, Lincoln, Arkansas.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 31, 2026.

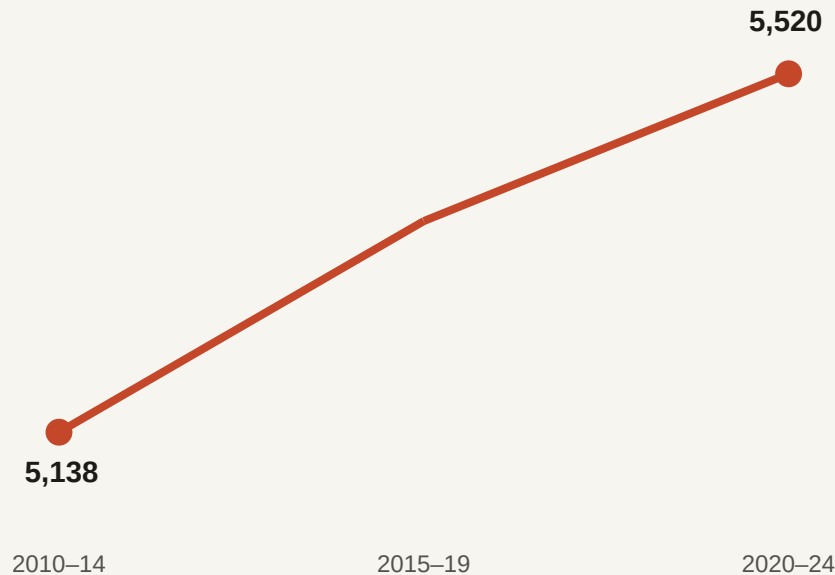


POPULATION

**5,520 people call ZIP
72744 home.**

5,520

people.

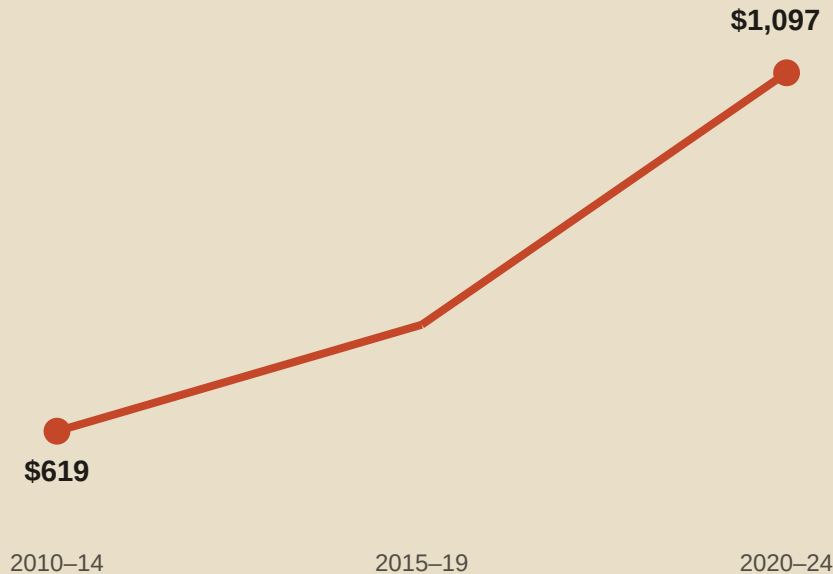


RENT

Median rent is up 77%
since the 2010–2014
survey, before inflation.

\$1,097

a month. Arkansas's median is \$947.





ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$875–\$1,312



\$1,097 median

is the monthly rent range local workforce wages support.



BUILDING

64% of the housing here was built before 2000.

64%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–0.4% to the 2,238 homes here.

7–8

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 1%
less than Arkansas's.

\$186,800

median home value in ZIP 72744.

ZIP 72744



\$186,800

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72744'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72744/

The Almanac · your hyper-diligent research partner