



ZIP 72732, Gateway, Arkansas.

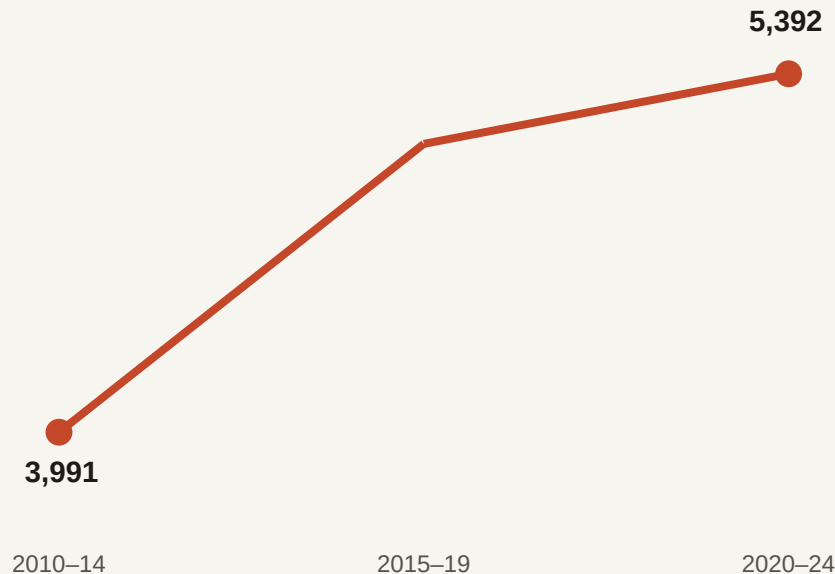
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 31, 2026.

POPULATION

5,392 people call ZIP
72732 home.

5,392
people.

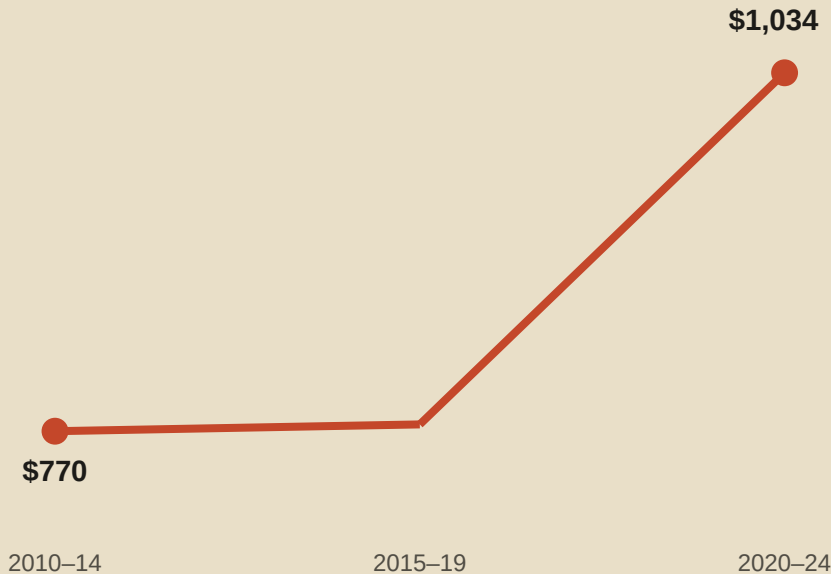


RENT

Median rent is up 34%
since the 2010–2014
survey, before inflation.

\$1,034

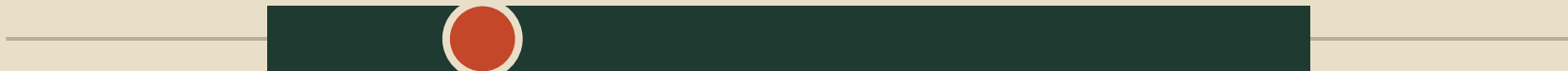
a month. Arkansas's median is \$947.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$937–\$1,406



\$1,034 median

is the monthly rent range local workforce wages support.



BUILDING

67% of the housing here was built before 2000.

67%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.2% to the 2,836 homes here.

3–5

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 34%
more than Arkansas's.

\$252,000

median home value in ZIP 72732.

ZIP 72732



\$252,000

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72732'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72732/

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