



# ZIP 72715, Bella Vista, Arkansas.

Current market data.

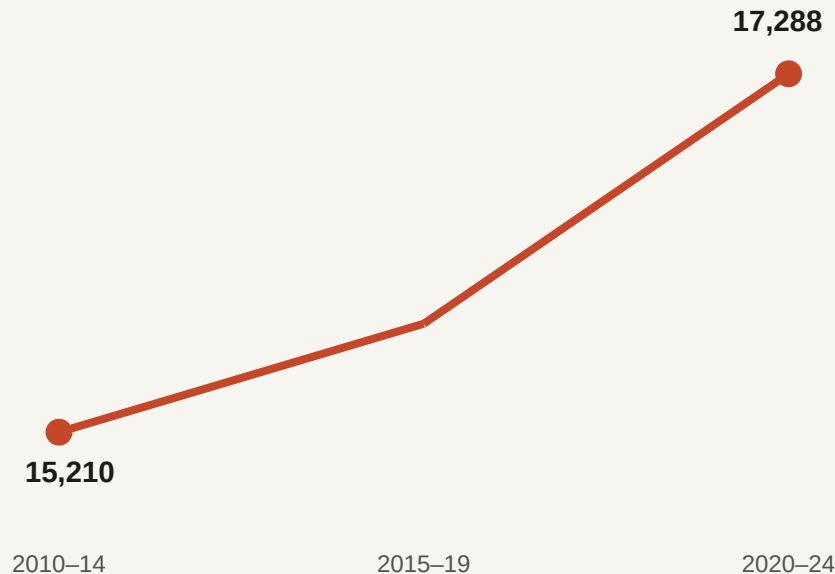
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

17,288 people call ZIP  
72715 home.

17,288

people.

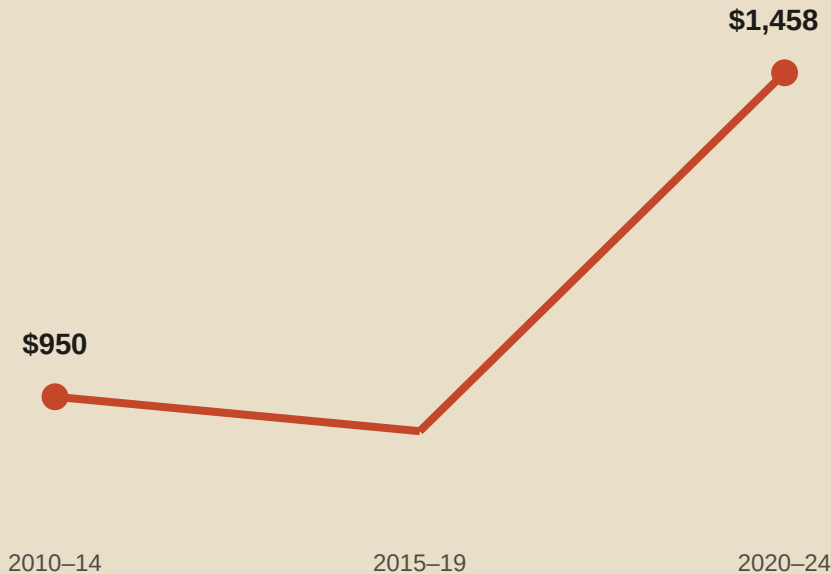


RENT

Median rent is up 53%  
since the 2010–2014  
survey, before inflation.

**\$1,458**

a month. Arkansas's median is \$947.

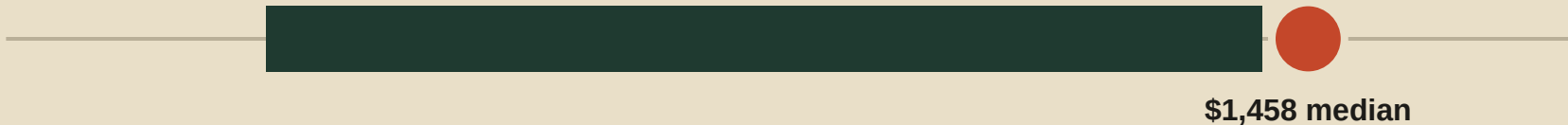




## ROOM TO BUILD

# The median rent is above what local wages can carry.

**\$957–\$1,436**



is the monthly rent range local workforce wages support.



BUILDING

# 68% of the housing here was built before 2000.

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## 68%

of all homes were built before 2000

## UNITS NEEDED

**Closing the gap would add 0.1–0.2% to the 8,501 homes here.**

**8–14**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 55% more than Arkansas's.

**\$290,900**

median home value in ZIP 72715.

ZIP 72715



\$290,900

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72715'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/zip/72715/](https://almanacdata.ai/e/zip/72715/)

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