



ZIP 72713, Bentonville, Arkansas.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.



POPULATION

28,999 people call ZIP 72713 home.

28,999

people.



RENT

Median rent is \$1,408 a month.

\$1,408

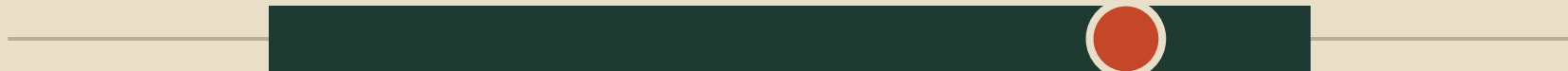
a month. Arkansas's median is \$947.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$998–\$1,496



\$1,408 median

is the monthly rent range local workforce wages support.



BUILDING

7% of the housing here was built before 2000.

7%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.4–0.6% to the 11,787 homes here.

49–70

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs
118% more than
Arkansas's.

\$409,200

median home value in ZIP 72713.

ZIP 72713



\$409,200

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72713'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72713/

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