



ZIP 72703, Fayetteville, Arkansas.

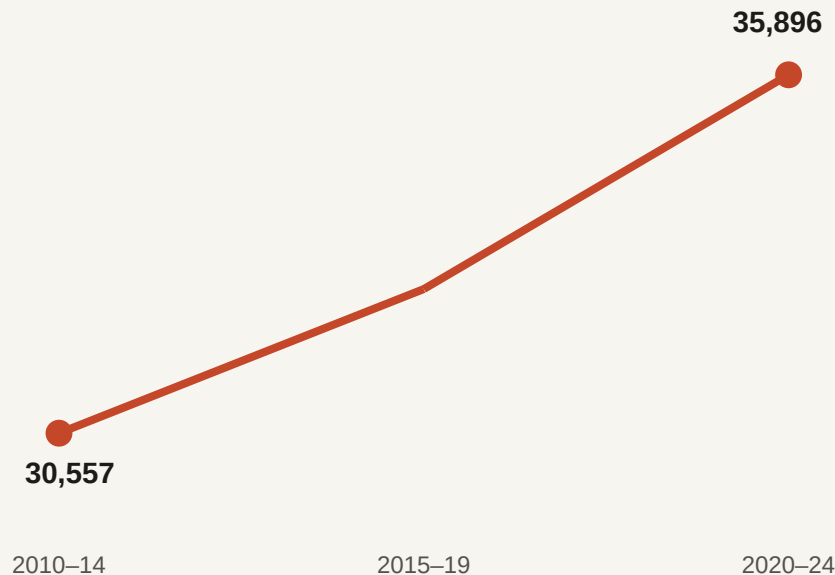
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

35,896 people call ZIP
72703 home.

35,896
people.

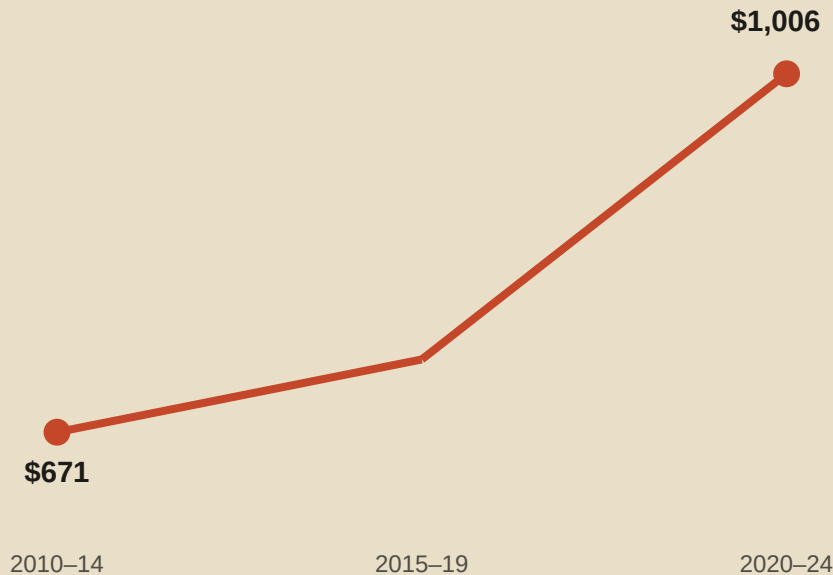


RENT

Median rent is up 50%
since the 2010–2014
survey, before inflation.

\$1,006

a month. Arkansas's median is \$947.

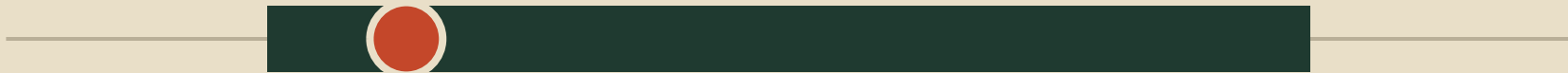




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$943–\$1,414



\$1,006 median

is the monthly rent range local workforce wages support.



BUILDING

66% of the housing here was built before 2000.

66%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 1–2% to the 17,396 homes here.

92–280

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs
108% more than
Arkansas's.

\$391,000

median home value in ZIP 72703.

ZIP 72703



\$391,000

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72703'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72703/

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