



# ZIP 72701, Fayetteville, Arkansas.

Current market data.

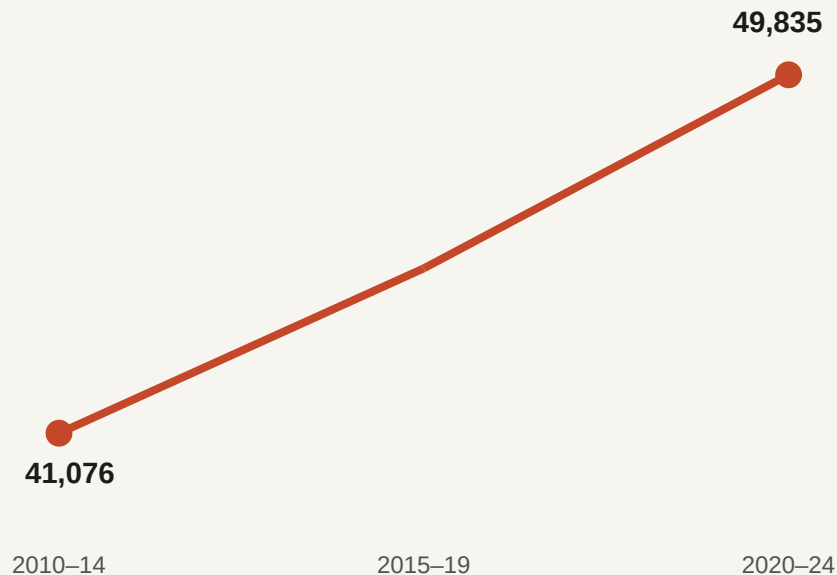
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**49,835 people call ZIP  
72701 home.**

**49,835**

people.

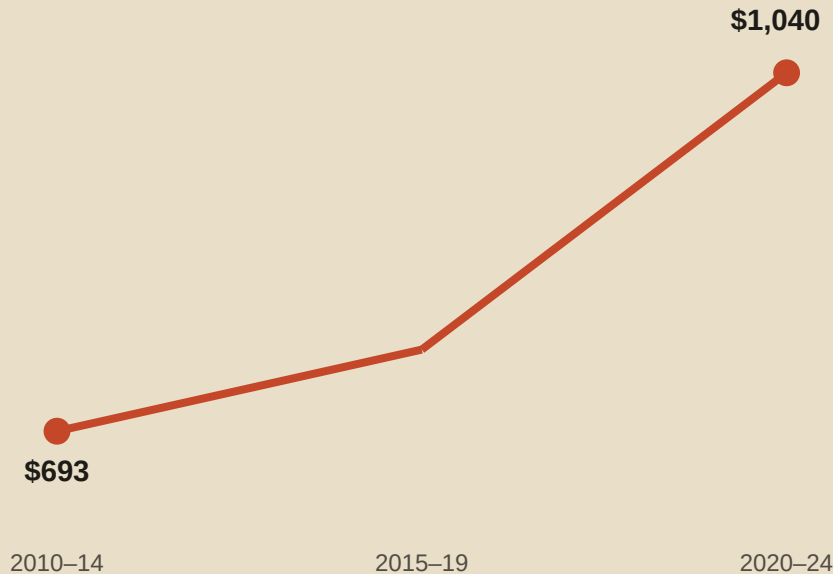


RENT

Median rent is up 50%  
since the 2010–2014  
survey, before inflation.

**\$1,040**

a month. Arkansas's median is \$947.

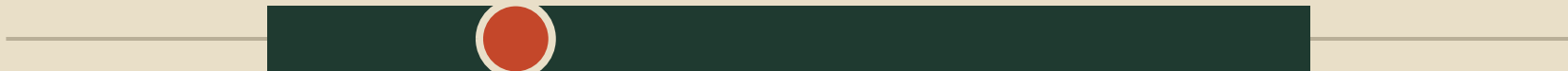




ROOM TO BUILD

# The median rent sits inside what local wages can carry.

**\$929–\$1,394**



**\$1,040 median**

is the monthly rent range local workforce wages support.



BUILDING

**58% of the housing here was built before 2000.**

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**58%**

of all homes were built before 2000

## UNITS NEEDED

**Closing the gap would add 1% to the 20,729 homes here.**

**117–297**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 89%  
more than Arkansas's.

**\$355,300**

median home value in ZIP 72701.

ZIP 72701



\$355,300

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72701'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/zip/72701/](https://almanacdata.ai/e/zip/72701/)

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