



ZIP 72653, Mountain Home, Arkansas.

Current market data.

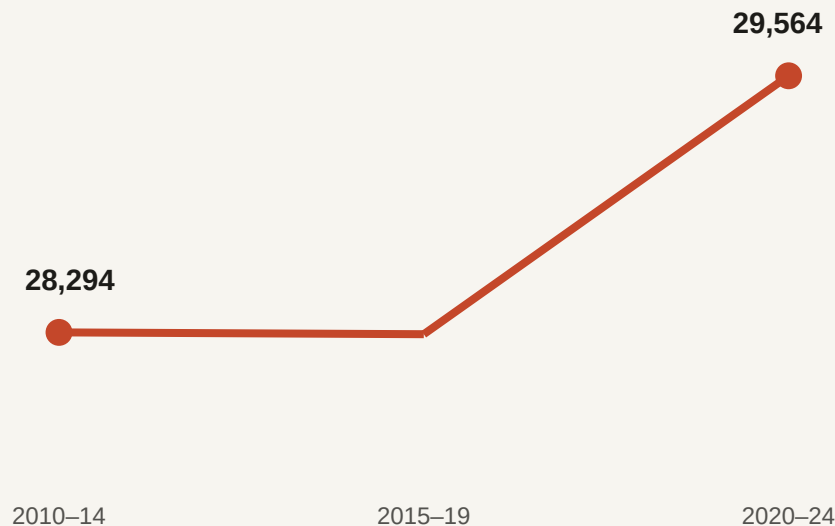
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**29,564 people call ZIP
72653 home.**

29,564

people.



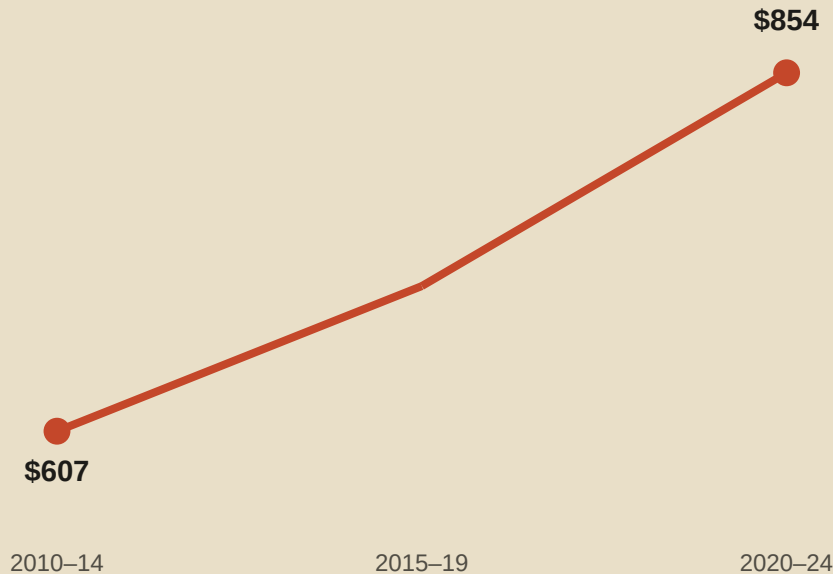


RENT

Median rent is up 41%
since the 2010–2014
survey, before inflation.

\$854

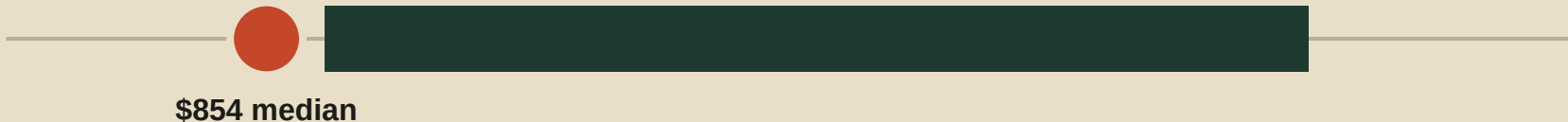
a month. Arkansas's median is \$947.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$880–\$1,320



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

80%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.9% to the 15,504 homes here.

32–142

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 7% less than Arkansas's.

\$174,200

median home value in ZIP 72653.

ZIP 72653



\$174,200

Arkansas



\$188,000

U.S.



\$332,700



THAT WAS ZIP 72653'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72653/

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