



ZIP 72650, Marshall, Arkansas.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

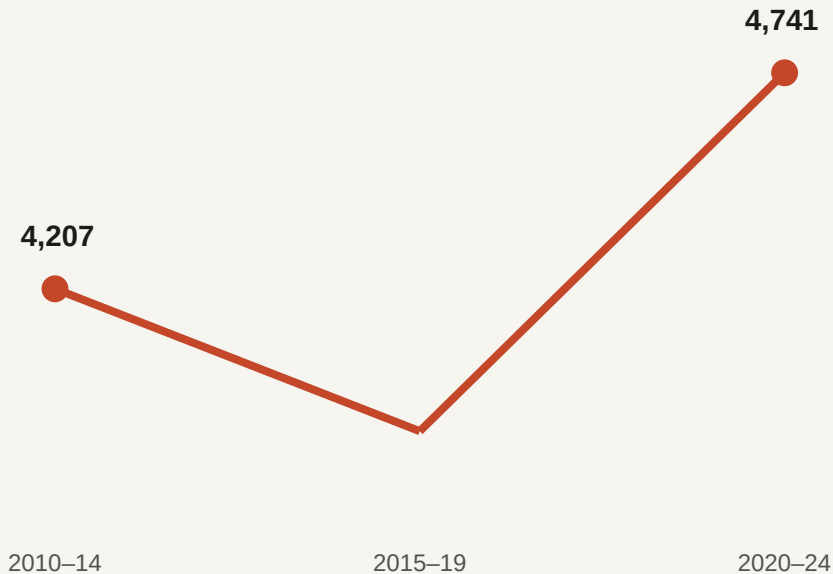


POPULATION

4,741 people call ZIP
72650 home.

4,741

people.



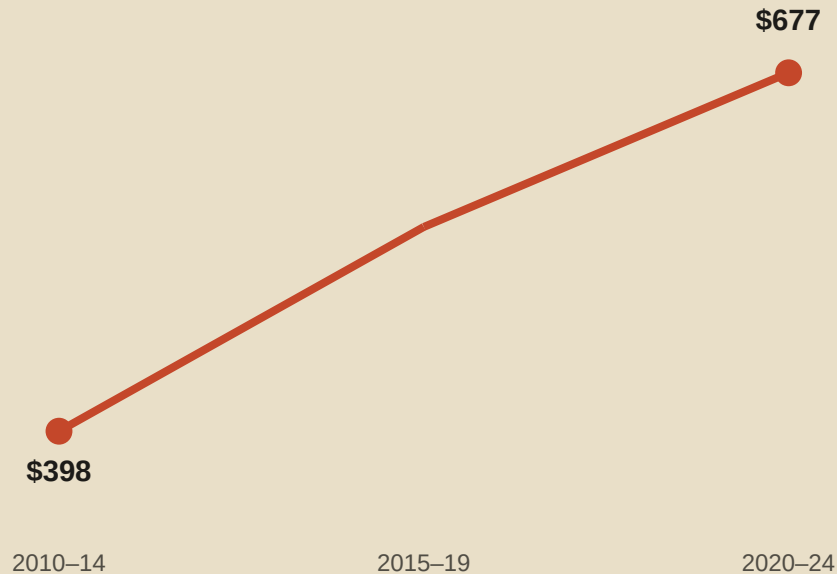


RENT

Median rent is up 70%
since the 2010–2014
survey, before inflation.

\$677

a month. Arkansas's median is \$947.

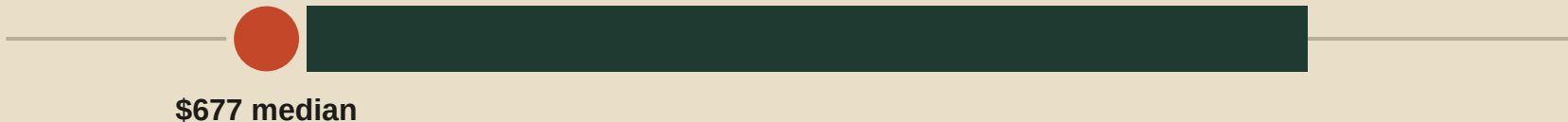




ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$691–\$1,037



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

81%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.1–0.4% to the 2,499 homes here.

3–10

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 50% less than Arkansas's.

\$93,800

median home value in ZIP 72650.

ZIP 72650



\$93,800

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72650'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72650/

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