



ZIP 72568, Pleasant Plains, Arkansas.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

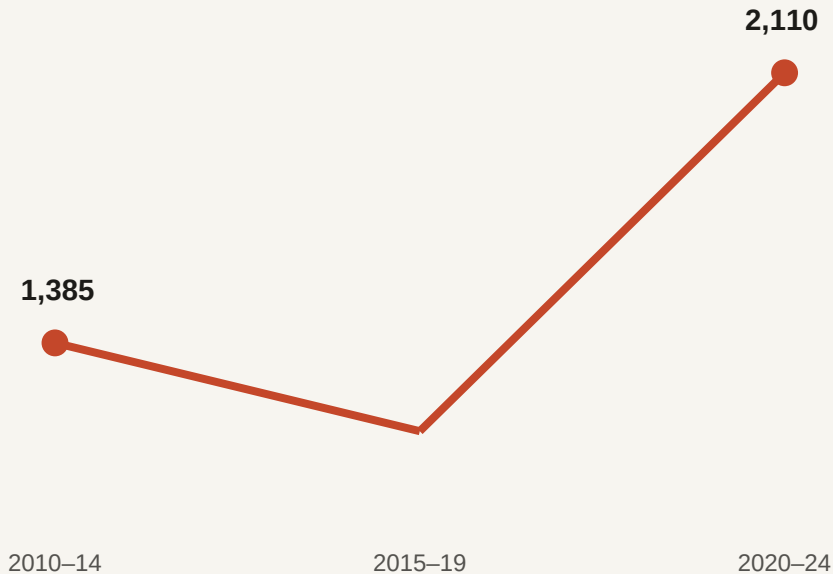


POPULATION

**2,110 people call ZIP
72568 home.**

2,110

people.



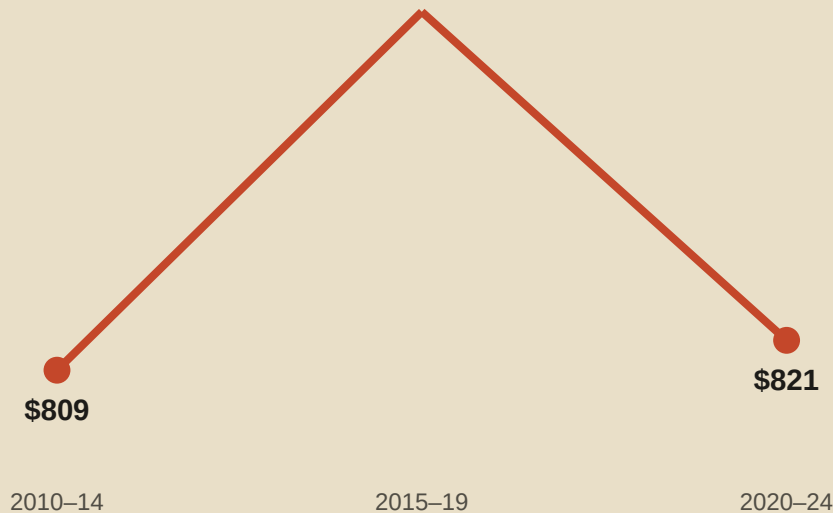


RENT

Median rent is up 1%
since the 2010–2014
survey, before inflation.

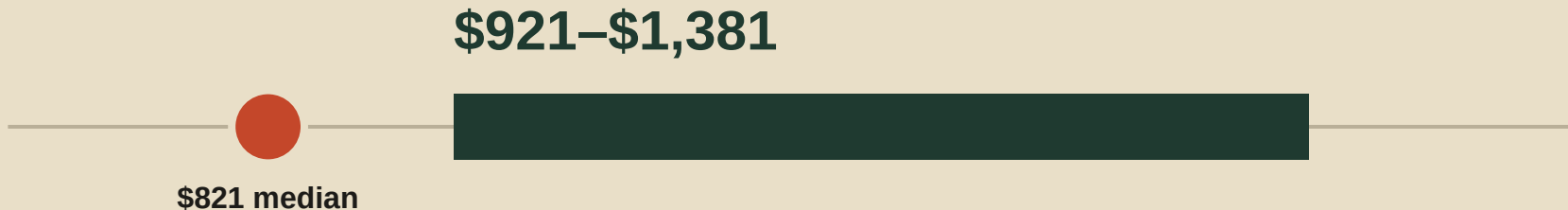
\$821

a month. Arkansas's median is \$947.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

72% of the housing here was built before 2000.

72%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2% to the 868 homes here.

2

is the estimated number of missing housing units; all three estimates agree.



HOME VALUE

A median home costs 45% less than Arkansas's.

\$103,100

median home value in ZIP 72568.

ZIP 72568



\$103,100

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS ZIP 72568'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/72568/

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